Super Searcher Shares: Search Tips Spectacular!

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Newsy.com

• The Week meets YouTube
  – Human editors summarize the news
• One-sentence summary
• Walter Cronkite of the 21st Century
• Links to original sources

Google Buzz

• Access via Gmail
  – Comments to a post go to email
• Nice browse features
• Includes Google Stars
Google Buzz

- Rudimentary search
  - No date sort of results
  - Includes other social media sources

- Offers "recommendations"
  - How well does Google know me?????

Bu Z Z y.com

- Searches Google Buzz plus Twitter, Friendfeed, etc.

- Results are chronological (unlike Buzz)

- Can limit by language

Factery.net

- Searches Yahoo BOSS and Twitter
- Ranks by FactRank
- FactRank secret sauce includes
  - Tweeted URLs
  - Frequency of factual sentences
- Twitter FactRank points to URLs!
Factery.net

- SERP has facts, not extracts
- Great for mobile devices
- Tools to extract data from a web page
- See latest web "facts" at facterylabs.com

Technorati, back from the dead

- Authority is working!
- Search by blog title or blog post
- Sort by date or relevance
- Shows hottest posts in various channels
- Technorati.com

SlideFinder.net

- Great search tool for slide decks
- They crawl individual PPT pages
  - Emphasis on university sites
- SERP includes thumbnails of individ. pages
  - One click to full slide deck
  - One click to download
SlideFinder.net

- Search by
  - Presentation name
  - Slide and note text!
  - Language
- Try <company name> strategic
- Add-in lets you search while in PowerPoint

World Govt Data

- Compiled by The Guardian
- Metasearch of gov't data from US, UK, Australia, New Zealand
- Downloadable data sets

World Govt Data

- Standardized format
  - Can compare data from multiple sources
- User ratings ★★★★★
- www.guardian.co.uk/world-government-data/
Factual.com

- Search data sets
- Like Wolfram|Alpha, but as a wiki
- Now, primarily Wikipedia content

Twitter lists

- Create and publish an RSS of your faves
- Can see whose list a user is on
  - Who else is on the list?
- Can see what lists a user follows
  - Who does the guru monitor?
- Can't search lists 😞

Listorious.com

- Spiders (public) Twitter Lists
  - Find lists on a topic
  - ID experts
- Also search by person's name
What you're worth per hour

• Your salary * 1.3
  – $72,000 is SLA median salary ($93,600)
• Divide by BILLABLE weeks
  – 47 weeks ($2,000/week)
• Divide that by 40 hours/week
  – $50/hour

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