The Enterprise-Focused Event of the Year is Going Virtual!


KMWorld Connect 2020, along with its co-located events, offers a wide-ranging program especially focused to meet the needs of executives and strategic business and technology decision makers. 100% virtual for the first time, it is a must-attend for those concerned with improving their organizations’ bottom line, business processes, and productivity, as well as streamlining operations and accelerating development and innovation within their evolving enterprises.

The top technologies and solutions will be on display in the Enterprise Solutions Virtual Showcase, where attendees from all FOUR events will be looking to connect with sponsors about the products, solutions, and services that will help them perform their jobs better.

For more information or to book your sponsorship, contact:

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INVITATION TO SPONSOR

DMAND SPONSOR  $14,995
- Speaking opportunity to include 15-minute presentation after keynote to the combined virtual conference audience on November 17, 18, or 19
- Registration list for virtual conference (name, title, company, mailing address, and email address)
- Email broadcasts to include 1 preshow and 1 postshow to KMWorld Bulletin list (approximately 20,000 subscribers)
- Banner advertising on the KMWorld.com website (10,000 300 x 250 banner ad impressions)
- Logo/link inclusion on promotional materials for virtual conference
- Logo inclusion on “pre-roll” video that plays on loop before the virtual sessions start
- Logo inclusion on sponsor carousel in virtual event portal
- Exhibitor directory listing on virtual event website
- Virtual exhibit booth in the virtual event portal, including lead retrieval
- Virtual conference access for two staff

PLATINUM SPONSOR  $9,995
- Speaking opportunity in the virtual conference
- Session sponsorship (in the session where you are assigned to speak) to include logo on session schedule and session’s display
- Registration list for virtual conference (name, title, company, mailing address, and email address)
- Logo/link inclusion on promotional materials for virtual conference
- Logo inclusion on “pre-roll” video that plays on loop before the virtual sessions start
- Logo inclusion on sponsor carousel in virtual event portal
- Exhibitor directory listing on virtual event website
- Virtual exhibit booth in the virtual event portal, including lead retrieval
- Virtual conference access for two staff

GOLD SPONSOR  $6,995
- Registration list for virtual conference (name, title, company, mailing address, and email address)
- Logo inclusion on “pre-roll” video that plays on loop before the virtual sessions start
- Logo/link inclusion on promotional materials for virtual conference
- Logo inclusion on sponsor carousel in virtual event portal
- Exhibitor directory listing on virtual event website
- Virtual exhibit booth in the virtual event portal, including lead retrieval
- Virtual conference access for two staff

INVITATION TO SPONSOR

VIRTUAL EVENT PORTAL  $3,995
- Logo recognition on top left corner of the virtual event portal and log-in page
- Banner ad in the lobby section of the virtual event portal

VIRTUAL SESSION  $495
- Logo inclusion on session schedule and session display of your choice

ADDITIONAL SPONSORSHIPS

VIRTUAL EVENT PORTAL  $3,995
- Logo recognition on top left corner of the virtual event portal and log-in page
- Banner ad in the lobby section of the virtual event portal

VIRTUAL SESSION  $495
- Logo inclusion on session schedule and session display of your choice

POSTEVENT LUNCH AND LEARN  $4,995 (2 available)
Follow up with VIP prospects from the virtual event and make an impression with an exclusive lunch and learn—delivered via a Zoom webinar. We take care of all the details: inviting the attendees of your choice, managing registration, broadcasting, moderating, recording and delivering the lunch gift cards you provide. Your representatives get to interact with attendees in real time via live video and audio to present new market research, customer case studies, product demos and/or technology deep-dives over a 45-minute period.