

More than 3,000 industry customers can't be wrong. And with more than 25,000 votes coming in, this is *Streaming Media's* highest-traffic and exposure time of the year.

If you want people to be thinking of you, pick up these incredibly effective sponsorships and watch your popularity and business grow.

GET YOUE VOIE ON

LIMITED GOLD SPONSORSHIP: \$4,995

- · All opt-in voters contact info (leads) approx. 3,000-4,000
- Second-level logo on all RCA promotion
- 1 email to Bulletin File (to be used in 2019)
- 1 sponsored interview at the SM booth
- Inclusion in all marketing from RCA marketing July-Nov
- Seat Drop prior to RCA Ceremony
- Sponsor may provide a draw prize for those in attendance
- Sponsor may provide a prize for voters

SILVER SPONSORSHIP: \$695

- Logo on all RCA promotion
- 1 sponsored interview at the SM booth
- Inclusion in all marketing from RCA marketing July-Nov
- Sponsor may provide a draw prize for those in attendance
- Sponsor may provide a prize for voters

Notes:

- · Logo (with link) on StreamingMedia.com on all online voting sections
- · Special thank you by Streaming Media magazine editor during the RCA Ceremony

fast-moving ceremony prior to the Day Two opening keynote presentation.

- · Logo on thank-you slides at the beginning and end of RCA Ceremony
- Logo on all collateral at Streaming Media West for RCA Ceremony,
 Eric Schumacher-Rasmussen and Jose Castillo will present the awards in a
- Logo in Streaming Media magazine

(2018 resulted in more than 3,000 voters participating)



