

TABLETOP SPACE/SPONSORSHIP AGREEMENT

Print company information exactly as it should appear in all promotional materials:

Company Name _____

Address _____

City, State, ZIP _____

Company Phone _____

Website _____

Twitter Handle _____

Please send all sponsor-related information to:

Contact Name _____

Title _____

Phone _____

Email _____

PAYMENT TERMS: Your Streaming Media West 2019 tabletop space/sponsorship is not confirmed until this agreement is signed and full payment is made. All accounts with Information Today, Inc. must be current in order to participate in Streaming Media West 2019.

CANCELLATION TERMS: If Information Today, Inc. finds it necessary to cancel, based upon nonpayment in accordance with the terms of this contract, or if any sponsor requests a cancellation of the assigned tabletop space/sponsorship, the sponsor will be assessed a cancellation fee equal to the amount of this agreement.

PAYMENT \$ _____

☐ Check enclosed (please make check payable to Information Today, Inc.)

Charge my: ☐ MasterCard ☐ Visa ☐ AmEx ☐ Discover

Account # _____

Exp. _____ CVC _____

Signature _____

ACCEPTED BY:

I have read the terms of this agreement. I fully understand that it shall become a binding contract upon signature and is subject to the terms, conditions, rules, and regulations as set forth herein and on the reverse side.

Name (please print) _____

Title _____

Signature/Date _____

Reserve your tabletop space/sponsorship today!

Joel Unickow
joel@streamingmedia.com
Phone: (250) 933-1111

European Companies: Sjoerd Vogt
svogt@streamingmedia.com
Phone: +44(0)1367-241707



Information Today, Inc.

143 Old Marlton Pike, Medford, NJ 08055
Phone: (609) 654-6266 • infotoday.com



MAJOR EVENT SPONSORSHIPS

- ☐ DIAMOND SPONSORSHIP..... \$14,995
- ☐ PLATINUM SPONSORSHIP \$9,995
- ☐ GOLD SPONSORSHIP..... \$6,995
- ☐ SILVER SPONSORSHIP \$5,995
- ☐ BRONZE SPONSORSHIP \$3,995

TABLETOP
NUMBER

ADDITIONAL SPONSORSHIPS/PROMOS

LEAD-GENERATION OPPORTUNITIES

SPEAKING OPPORTUNITIES

- ☐ Targeted Lunch & Learn..... \$9,995
- ☐ Luncheon Keynote \$9,995
- ☐ Executive Break Session..... \$6,995
- ☐ Discovery Track Conference Session..... \$2,995

ATTENDEE ENGAGEMENT

- ☐ Networking Reception..... \$17,995
- ☐ Networking Lunch \$9,995
- ☐ VIP Welcome Mixer..... \$1,995

PROMOTIONAL OPPORTUNITIES

Portfolio Service

- ☐ SMW sponsor ... \$595/insertion
- ☐ Non-sponsor..... \$895/insertion

Final Program Advertising

- ☐ Full-page, 4-color \$1,495
- ☐ Half-page, 4-color \$995

Preshow Email Announcement

- ☐ SMW sponsor \$595
- ☐ Non-sponsor \$995

Postshow Email Announcement

- ☐ SMW sponsor/non-sponsor \$1,495
- ☐ Hotel Room Drop \$2,995

- ☐ Private Meeting Room..... \$1,495 per day (Circle: Tuesday or Wednesday)

- ☐ Keynote Seat Drop \$995 (Circle: Tuesday or Wednesday)

- ☐ Seat Drop \$495 (Which session? _____)

PICK YOUR SPONSORSHIP \$2,495 each

- ☐ Video Monitor Sponsorship
- ☐ Lanyards
- ☐ Hotel Key Cards
- ☐ Wireless Internet
- ☐ Floor Tiles
- ☐ Continental Breakfast & Breaks

VIDEO OPPORTUNITIES

- ☐ Custom Content Package \$9,995
- ☐ Live Streamed Video Interview \$995
- ☐ Almost Live Video Interview \$595

READERS' CHOICE AWARDS SPONSORSHIPS

- ☐ Limited Gold Sponsorship \$4,995
- ☐ Silver Sponsorship..... \$695

SUMMIT SPONSORSHIPS

- ☐ LIVE STREAMING SUMMIT SPONSORSHIP \$1,995
- ☐ OTT LEADERSHIP SUMMIT SPONSORSHIP \$1,995
- ☐ VIDEO ENGINEERING SUMMIT SPONSORSHIP \$1,995
- ☐ ESPORTS & SPORTS STREAMING SUMMIT SPONSORSHIP \$1,995

TOTAL

\$ _____

November
19-20, 2019



**streaming
media west**
the business and technology of online video

SPONSOR CONTRACT CONDITIONS AND RULES

These Contract Conditions/Rules & Regulations are part of the Streaming Media West 2019 Application & Contract for Tabletop Space/Sponsorship and should be read before signing the Application & Contract for Tabletop Space/Sponsorship.

1. Tabletop Assignments

Tabletop assignments will be made in the order that contracts are received at the offices of Information Today, Inc. The organizers will make every effort to place sponsors in their preferred position and separate exhibitors from competitors where requested. The organizers reserve the right to change location assignments at any time.

2. Tabletops

A standard tabletop package (8' back and 3' side wall draping, (1) 6-ft. draped table, (2) side chairs, wastebasket, ID sign, & electricity) is provided by Exhibition Management without cost to the sponsor. No hard wall booths or structures are permitted. Any object 8' tall (MAX height allowed) must be against the back drape and come out no further than 2'. All objects in the front 4' of the booth can be no taller than 36". Tabletop space is 6' deep by 8' wide. Any exceptions must first be approved by Exhibition Management. Audio-visual aids and/or equipment may not be played at a level that would interfere with adjacent exhibitors. Exhibitors may use sound equipment in their booths so long as the noise level does not disrupt the activities of neighboring exhibitors. Speakers and other sound devices should not be positioned so as to direct sound into other booths.

3. Payment and Cancellation

Subject to terms of contract.

4. Use of Space

No exhibitor shall permit any other corporation or firm or its representatives to use the space allotted to him, nor shall he display articles not manufactured or normally sold by him. Requests for co-participation by any other corporation or firm or its representatives in space assigned to the original applicant must be made in writing to Exhibition Management. If permission is granted by Exhibition Management, there will be an additional charge at the discretion of Exhibition Management for each additional participant for the run of the particular conference or convention; benefits of agreement are limited to the contracted exhibiting company. Exhibitors shall not sublet booths or assign this lease in whole or in part without the prior consent of the organizers.

5. Limitation of Liability

The exhibitor shall indemnify the organizers against all claims, demands, actions, expenses, damages, penalties, or proceedings arising out of or in any way connected with the exhibitor's occupancy and use of the exhibition premises or any part thereof. Exhibitors will be required to meet the cost of making good any damage to floors, walls, structures, and accessories.

6. Security and Insurance

The organizers will take reasonable care to ensure security in the exhibition area and will employ reputable security guards. The duty of the guards will be to protect the general exhibit against theft during closed hours. Neither the organizer, organizer management, nor the owners of the exhibit premises will assume any responsibility for an Exhibitor's personal property, booth materials, or rented equipment. Exhibitors should make their own insurance agreements. The exhibitor hereby agrees to indemnify and hold harmless the organizers, its partners, agents and representatives and the owners of the exhibit premises from any claim, loss, liability or damage suffered as a result of the operation of the exhibit.

7. Protection of the Exhibit Hall Facility

Nothing shall be posted on or tacked, nailed, screwed, or otherwise attached to columns, walls, floors, or other parts of the hotel, conference, or convention hall exhibit area without permission from the proper building authority and Exhibition Management. Packing, unpacking, and assembly of exhibits shall be done only in designated areas and in conformity with directions of the Exhibition Manager, the hotel, conference, or convention hall manager, or their assistants.

8. Installation and Dismantling

The specific requirements as to time for installation and dismantling of exhibits shall be supplied to each exhibitor. Such requirements shall be binding. All displays must be in place and set up by the time of the official opening of the show. Space not occupied or set up by that time may be reassigned for other purposes. No exhibits shall be dismantled before the official closing time of the show. The exhibitor must comply with all union regulations applicable to installation/dismantle and display of exhibits.

9. Default Occupancy

Any exhibitor failing to occupy space which has been contracted is not relieved of the obligation of paying for such space at the full rental price, and the Exhibition Management shall have the right to use such space as it sees fit to eliminate empty space in the exhibit hall, provided such booth space is not occupied by one (1) hour before the official show opening.

10. Distribution of Printed Matter, Etc.

Neither exhibitors nor nonexhibitors shall distribute to the conference or convention delegates printed matter, samples, souvenirs, and the like, except from within rented spaces. Special distribution of such matter elsewhere must be approved by the Exhibition Management.

11. Use of Paging System

The paging system in the exhibit hall is for the exclusive use of Exhibition Management.

12. Agreement to Conditions

Each exhibitor for himself and his employees agrees to abide by these conditions, it being understood and agreed that the sole control of the exhibit hall rests with the Exhibition Management.

13. Amendments

The organizers shall have sole authority to interpret and enforce all rules and regulations contained herein and to make any amendments thereto and to make such further rules and regulations as shall be necessary for the orderly conduct of the exhibition.