Live Streaming Summit is produced in conjunction with Streaming Media East and focuses exclusively on the challenges and opportunities inherent in delivering large-scale live events and live linear channels to multiple screens. Presentations and panel discussions include every step of the live video workflow, including ingestion, transcoding, management, protection, distribution, analytics, and postevent evaluation.

Whether you’re streaming one-time entertainment, news, sports, gaming, or worship events, or delivering recurring live content, we’ve got you covered. While other events focus on event video production, the Live Streaming Summit takes it to the next level, covering the technologies and strategies required to take that video and deliver it to viewers watching on computers, tablets, mobile phones, set-top boxes, and smart TVs.

**Topics covered include the following:**
- Streaming Live to Facebook, Twitter, and YouTube Live
- Encode Once, Deliver Everywhere
- Delivering Live Linear Channels
- Lock It Down: Protecting the Live Stream
- Engaging Live Experiences for Digital Platforms
- Navigating Algorithms to Reach Your Audience
- Building the Best Viewer Experience
- Monetizing Live Streaming
- Best Practices for Backhaul, Transmission, and Ingest
- Live Server-Side Ad Insertion
- Real-Time Live Event Analytics and QoS

Streaming Media’s Live Streaming Summit is the only U.S. event that addresses the highest-level issues and opportunities related to live streaming. This is a must-attend show for technical and business decision makers whose jobs depend on delivering successful large-scale live events and live linear channels online.

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