List of Resources


Step-by-Step Template for Redesign
Miyo Sandlin, Research & Instructional Services Librarian, Fashion Institute of Technology
Billie J. Cotterman, Instruction and Digital Services, Metropolitan College of New York

Step-by-Step Template

1. Goals
   ○ What are your pet peeves about your old website?
   ○ What new things do you want to add?

2. Data
   ○ What do students want?
   ○ Google Analytics, Springshare Analytics, UX Surveys, Usability Studies

3. Research (see handout)
   ○ Look at websites you like (both library and non-library)
   ○ Read about web design (both library and non-library)
   ○ Look at other library ux and usability studies

4. Prototyping
   ○ Sketch with pencil!
   ○ Use post-its to organize links.
   ○ Make a mock-up in photoshop/paint.

5. Implementation
   ○ Meetings! With IT, with CMS provider, with director, etc.
   ○ Coding

6. Marketing
   ○ Social Media to build interest
   ○ Email faculty, staff and students

7. Go Live!

8. Do it all over again!
   ○ More testing: make it an iterative process
   ○ Future Proofing: archive your site, think about if your CMS software goes out of business, how can you prepare your successor if you have to leave?