INVITATION TO EXHIBIT AND SPONSOR

SM streaming media west
the business and technology of online video

NOVEMBER 13–14, 2018

HYATT REGENCY
HUNTINGTON BEACH
Huntington Beach, California

FOR MORE INFORMATION, CONTACT: Joel Unickow • joel@streamingmedia.com • Phone: (250) 933-1111 | EUROPEAN COMPANIES: Sjoerd Vogt • svogt@streamingmedia.com • +44(0)1367-241707
At Streaming Media West, your brand can make an impact at this special annual gathering of video and streaming media professionals and executives. No other event provides the kind of focused content and unique networking atmosphere that Streaming Media West does. That’s why it attracts serious, high-level attendees who are ready to discuss new trends and products, as well as find solutions to their business challenges.

Streaming Media conferences have been the No. 1 gathering place for professionals involved in online video for 2 decades. Streaming Media continues to be the No. 1 place for attendees to network with their peers, learn from the leading organizations and innovators in the field, and compare and contrast streaming media products and solutions.

The premier companies, executives, experts, and practitioners in the world of streaming will be there. You should be there too.
Streaming Media West Attendee Profile

➤ Online video creators
➤ Digital media executives
➤ Publishers, media, and news professionals
➤ Advertising and web marketing agencies
➤ Entertainment, media, and sports executives
➤ Enterprise technology and IT professionals
➤ Analysts, investors, and venture capitalists
➤ Broadcasters, telcos, and MSOs
➤ Streaming media industry professionals
➤ Distance-learning, training, and education professionals
➤ Independent content creators

Network and do business with technology decision makers and executives from companies such as:

Airbnb
Al Roker Entertainment
Alcatel Lucent
Amazon
AMC Networks
American Bar Association
AOL
Apple, Inc.
The Associated Press
AT&T
Boeing
Brigham Young University
Cable ONE
Calif. Dept. of Transportation
CBS Interactive
City of Los Angeles
CNN
Comcast
DirecTV
Disney ABC
Ericsson
ESPN
Facebook
Faith Video Live
FOX Networks
Game Show Network
Google
HBO
Hulu
IBM
Intel Corp.
Japan Broadcasting Corp.
Jet Propulsion Laboratory
Johnson Controls
The Kroger Co.
LexisNexis
LG Electronics USA
Mattel
Microsoft
NASA
NASDAQ
National Hot Rod Association
NBCUniversal
NFL
Oakley
Panasonic Avionics Corp.
PBS
PGA Tour
The Phoenix Zoo
Progressive Insurance
Roku
Saddleback Church
San Francisco Opera
Siemens
Sony
SportsQuest International
State Farm Insurance
Technicolor
T-Mobile
Toyota Motor Sales
Turner Broadcasting System
Twentieth Century Fox Film
Twitch
Twitter
United Nations
U.S. Dept. of Justice
Universal Music Group
USAA
U.S. Postal Service
Viacom
The Walt Disney Studios
Warner Bros.
Yahoo

Streaming Media West

ское время и мы любим приезжать туда каждый год.
—Jeffrey Stansfield,
Advantage Video Systems

Streaming Media West stands out because it is focused on those interested in the video streaming capacity. That's where you want to be.
—Kayla Drake,
IBM Cloud Video
Attendees by Revenue

- 17% More than $5 billion
- 6% $1 billion–$4.9 billion
- 3% $500 million–$999 million
- 3% $250 million–$499 million
- 9% $100 million–$249 million
- 13% $10 million–$49 million
- 49% Less than $10 million

Attendees by Department

- 23% C-Level
- 22% Director
- 14% Manager
- 17% Technical
- 12% VP
- 12% Others—Staff/Supervisor

Attendees by Industry

- 4% Consulting/Integrator/VAR
- 5% Education/Training
- 8% Entertainment/Gaming
- 10% Media/Publishing
- 4% Professional Services
- 14% Streaming Solution Provider
- 23% Technology
- 4% Telecommunication
- 12% TV/Broadcast/Cable/IPTV/Film
- 17% Others—Animation/Auto/Banking/Government/Manufacturing/Medical/Non profit/PR/Radio/Travel/Utilities/Wholesale

Attendees by Job Title

- 71% Attendees with decision-making positions
- 23% C-Level
- 22% Director
- 14% Manager
- 17% Technical
- 12% VP
- 12% Others—Staff/Supervisor

*Results based on Streaming Media West 2017 attendees who reported demographics. Percentages may not equal 100% due to rounding.

Great educational experience for attendees of all knowledge levels. ~2017 Attendee

It was my first Streaming Media event and I found it incredibly insightful and enjoyable. ~2017 Attendee

NOVEMBER 13–14, 2018
HYATT REGENCY HUNTINGTON BEACH
Huntington Beach, California

STREAMINGMEDIA.COM/WEST
CONNECT: StreamingWest
### PLATINUM SPONSOR $14,995
(Limited to two companies)

- Speaking opportunity to include a 15-minute presentation to the combined conference audience on Nov. 13 or 14 after the keynote; must be relevant to the conference program; content must be instructional and informative and will be subject to review (if signed contract is received by 8/17/18). Scheduling of the presentation is at the discretion of show management.
- Exhibit Space: Your choice of booth space up to 16’x20’ (see floor plan)
- Eight full-conference passes (excludes workshops) for internal use
- Special discount VIP registration offer for your customers and prospects
- Premier logo placement and positioning on promotional materials—website under all event pages, print and electronic media promotions listing sponsors, front cover of Final Program, and general exhibition signage
- Logo on portfolio bag given to all conference attendees
- One full-page, 4-color ad in Final Program with premium positioning
- A single use of the preregistered attendee mailing list (partial list) and postevent mailing list free of charge
- Ability to provide a 150-word company description next to company logo in Final Program
- Insertion of one promotional item in portfolio bag (insertion items to be produced by sponsoring company)
- Sponsor of reception in Exhibit Hall from 5:00 p.m. to 6:00 p.m. on Nov. 13.

### GOLD SPONSOR $9,995

- Speaking opportunity in the Discovery Track to include a 20-minute presentation or case-study; must be relevant to the conference program; content must be instructional and informative and will be subject to review (if signed contract is received by 8/17/18). Scheduling of the presentation is at the discretion of show management.
- Exhibit Space: Your choice of booth space up to 8’x20’
- Six full-conference passes (excludes workshops) for internal use
- Special discount VIP registration offer for your customers and prospects
- Premier logo placement and positioning on all promotional materials—website under all event pages, print and electronic media promotions listing sponsors, front cover of Final Program, and general exhibition signage
- One full page, 4-color ad in Final Program with premium positioning (after Platinum sponsor)
- A single use of the postevent mailing list free of charge
- Ability to provide a 100-word company description next to logo in Final Program
- Insertion of one promotional item in conference bag (insertion items to be produced by sponsoring company)

### CORPORATE SPONSOR $5,995

- Speaking opportunity in the Discovery Track to include a 20-minute presentation or case-study; must be relevant to the conference program; content must be instructional and informative and will be subject to review (if signed contract is received by 8/17/18). Scheduling of the presentation is at the discretion of show management.
- Four full-conference passes (excludes workshops) for internal use
- Special discount VIP registration offer for your customers and prospects
- Logo placement and positioning on promotional materials including website under all event pages, print and electronic media promotions listing sponsors, front cover of Final Program, general exhibition signage
- A single use of the postevent mailing list free of charge
- One full-page, 4-color ad in Final Program
- Ability to provide a 50-word company description next to company logo in Final Program
# Lead-Generation Opportunities

Take advantage of our many lead-generation sponsorships. Includes full contact information for all event participants.

## Speaking Opportunities

<table>
<thead>
<tr>
<th>Event Type</th>
<th>Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Targeted Lunch &amp; Learn</td>
<td>Invite up to 50 Streaming Media West attendees to a private lunch hosted by your company on Wednesday, Nov. 14. You select the attendees and provide the speaker; we handle the rest.</td>
<td>$9,995</td>
</tr>
<tr>
<td>Luncheon Keynote</td>
<td>Speak to the entire Streaming Media West audience during a luncheon keynote on Tuesday, Nov. 13.</td>
<td>$9,995</td>
</tr>
<tr>
<td>Executive Break Session</td>
<td>Invite up to 50 Streaming Media West attendees to a private break hosted by your company on Tuesday, Nov. 13. You select the attendees and provide the speaker; we'll handle the rest.</td>
<td>$6,995</td>
</tr>
<tr>
<td>Discovery Track Conference Session</td>
<td>20-minute presentation or case study in the Discovery Track. Content must be instructional and informative and will be subject to review by show management.</td>
<td>$2,995 each</td>
</tr>
<tr>
<td>Discovery Track Video &amp; Promotion Package</td>
<td>Have your Discovery Track conference session featured as a Sponsored Article on streamingmedia.com with the full video. (Editorial services, capture, encoding, and raw footage provided to sponsor.)</td>
<td>$1,295</td>
</tr>
</tbody>
</table>

## Attendee Engagement

<table>
<thead>
<tr>
<th>Event Type</th>
<th>Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Beer Garden &amp; Networking Reception</td>
<td>Available Tuesday, Nov. 13. Sponsorship includes 1.5 hour beer and wine bar, food stations, live music, on-site signage, custom invites with logo, and custom napkins and cups. Optional staffed display table and/or literature distribution.</td>
<td>$17,995</td>
</tr>
<tr>
<td>Lunch on the Lawn</td>
<td>Available Tuesday, Nov. 13. Host a networking lunch on the lawn for conference attendees and speakers at the Lighthouse Courtyard, the Hyatt's most popular outdoor space.</td>
<td>$9,995</td>
</tr>
<tr>
<td>Attendee Raffle</td>
<td>Offer a prize raffle (MacBook Pro or similar included) to attendees at Streaming Media West.</td>
<td>$8,995</td>
</tr>
<tr>
<td>VIP Welcome Mixer</td>
<td>Available Monday, Nov. 12. Co-sponsorship includes 1-hour open bar, live music, and on-site signage. Option to distribute literature.</td>
<td>$1,995</td>
</tr>
</tbody>
</table>
Promotional Opportunities

Streaming Media West 2018 offers numerous sponsorship and branding opportunities. Contact us today to discuss how we can help you meet your sales and marketing objectives.

<table>
<thead>
<tr>
<th>Portfolio Service</th>
</tr>
</thead>
<tbody>
<tr>
<td>Includes one promotional or marketing insert in the conference attendee portfolio bag.</td>
</tr>
<tr>
<td>Streaming Media West exhibitor/nonexhibitor</td>
</tr>
<tr>
<td>$595/$895 per insertion</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Final Program Advertising</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full- or half-page ad in the final program distributed to all conference and expo attendees.</td>
</tr>
<tr>
<td>Full-page, 4-color/ Half-page, 4-color</td>
</tr>
<tr>
<td>$1,495/$995</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Pre-Show Attendee Announcement</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsor-provided HTML sent to all conference attendees. Available dates begin 1 month before show date. May be personalized with attendees’ first names.</td>
</tr>
<tr>
<td>Streaming Media West exhibitor/nonexhibitor</td>
</tr>
<tr>
<td>$595/$995</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Post-Show Attendee Announcement</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsor-provided HTML sent to all conference attendees. May be personalized with attendees’ first names.</td>
</tr>
<tr>
<td>Streaming Media West exhibitor/nonexhibitor</td>
</tr>
<tr>
<td>$1,495</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Attendee T-Shirts</th>
</tr>
</thead>
<tbody>
<tr>
<td>Your logo on the back of every shirt distributed to our highest-level conference attendees and industry influencers. Includes production.</td>
</tr>
<tr>
<td>$6,495</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Hotel Room Drop</th>
</tr>
</thead>
<tbody>
<tr>
<td>Delivery of one item to the hotel room of every attendee on the peak night. Sponsor must supply item for distribution.</td>
</tr>
<tr>
<td>$2,995</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Keynote Seat Drop</th>
</tr>
</thead>
<tbody>
<tr>
<td>Placement of one item on every seat in the Keynote room on either Tuesday, Nov. 13 or Wednesday, Nov. 14. One available per day. Sponsor must supply item for distribution.</td>
</tr>
<tr>
<td>$995</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Seat Drop</th>
</tr>
</thead>
<tbody>
<tr>
<td>Placement of one item on every seat in the session of your choice. Sponsor must supply item for distribution.</td>
</tr>
<tr>
<td>$495</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Private Meeting Room or Hotel Suite</th>
</tr>
</thead>
<tbody>
<tr>
<td>Need a space to meet away from your booth? Contact us for options. Additional costs may apply.</td>
</tr>
<tr>
<td>Call for pricing</td>
</tr>
</tbody>
</table>

For more information, contact: Joel Unickow • joel@streamingmedia.com • Phone: (250) 933-1111 | European companies: Sjoerd Vogt • svogt@streamingmedia.com • +44(0)1367-241707
Pick Your Sponsorship | $2,495 each

Video Monitor Sponsorship
Play your looping video on a 42" monitor positioned directly near the exhibit hall entrance or other high-traffic area of your choice.

Wireless Internet
Includes logo on conference website and final program as well as custom on-site signage.

Lanyards
Custom lanyards with your logo/URL. Does not include the cost of production.

Continental Breakfast & Breaks
Includes logo on conference website and final program as well as custom on-site signage.

Charging Stations
Includes custom graphics on charging counter to be placed in registration area or other high-traffic area of your choice. Cost is per counter. Multiple sponsorships available.

Floor Tiles
Custom floor stickers to direct traffic to your booth. Includes the cost of production.

App Sponsor
Include an image, text, and links to your message. All attendees are directed to your sponsored page automatically when opening the app. View sample at bit.ly/appsponsorpage.

Hotel Key Cards
Custom graphics/logo on key cards of Streaming Media attendees staying at the official conference hotel. Does not include the cost of production or possible hotel distribution fees.

Video Opportunities

On-Demand Video Sponsor | $4,995
Pre-roll on all conference session videos posted to streamingmedia.com after the event.

Live Streamed Video Interview | $995
Professionally shot, 5–6-minute interview or product walkthrough “show and tell” with a Streaming Media editor, or other content you’d like covered during the event. Featured as a Sponsored Article on streamingmedia.com with the full video. (Editorial services, capture, encoding, and raw footage provided to sponsor.) Includes a scheduled, promoted live stream to the Streaming Media Facebook page and Twitter, with the video embeddable anywhere else the sponsor wants it to appear.

Almost Live Video Interview | $595
Professionally shot, 5–6-minute interview or product walkthrough "show and tell" with a Streaming Media editor, or other content you’d like covered during the event. Featured as a Sponsored Article on streamingmedia.com with the full video. (Editorial services, capture, encoding, and raw footage provided to sponsor.)

For More Information, Contact: Joel Unickow • joel@streamingmedia.com • Phone: (250) 933-1111 | European Companies: Sjoerd Vogt • svogt@streamingmedia.com • +44(0)1367-241707
### Benefits of Exhibiting

- Company listing on Streaming Media West website
- 50-word company description and logo in the Final Program
- One free full-conference pass (excludes workshops)
- Opportunity for discounted Portfolio Services and promotional opportunities, including advertising on streamingmedia.com
- Special discount VIP registration offer for your customers and prospects

### Booth Pricing

**$4,595** per 8’x10’ booth space (includes back/side drape and standard ID sign only)

### Tabletop Pricing

**$2,995** per tabletop (Limited to 10) (includes 6’ table with two chairs, electricity, and 32”x69.5” floor standing custom banner. Please note that all display and/or promotional materials including video monitors must be displayed from the table. Nothing is permitted to be on the floor. No exceptions.)

### Exhibit Hall Hours

**Tuesday, November 13**
10:00 a.m. – 6:00 p.m.

**Happy Hour**
5:00 p.m. – 6:00 p.m.

**Wednesday, November 14**
10:00 a.m. – 3:15 p.m.
Live Streaming Summit is produced in conjunction with Streaming Media West and focuses exclusively on the challenges and opportunities inherent in delivering large-scale live events and live linear channels to multiple screens. Presentations and panel discussions will cover every step of the live video workflow, including ingestion, transcoding, management, protection, distribution, analytics, and postevent evaluation. Whether you’re streaming one-time entertainment, news, sports, gaming, or worship events, or delivering recurring live content, we’ve got you covered. While other events focus on event video production, the Live Streaming Summit takes it to the next level, covering the technologies and strategies required to take that video and deliver it to viewers watching on computers, tablets, mobile phones, set-top boxes, and smart TVs.

Topics covered include the following:

- Streaming Live to Facebook, Twitter, and YouTube Live
- Encode Once, Deliver Everywhere
- Delivering Live Linear Channels
- Lock It Down: Protecting the Live Stream
- Engaging Live Experiences for Digital Platforms
- Navigating Algorithms to Reach Your Audience
- Building the Best Viewer Experience
- Monetizing Live Streaming
- Best Practices for Backhaul, Transmission, and Ingest
- Live Server-Side Ad Insertion
- Real-Time Live Event Analytics and QoS

Streaming Media’s Live Streaming Summit is the only U.S. event that addresses the highest-level issues and opportunities related to live streaming. This is a must-attend show for technical and business decision makers whose jobs depend on delivering successful large-scale live events and live linear channels online.

PLATINUM SPONSORSHIP $4,995
(Limited to four)

BENEFITS INCLUDE:

- Speaking opportunity includes a 30-minute presentation or case study (if signed contract is received by 8/17/18); must be relevant to the conference program; content must be instructional and informative and is subject to review. Scheduling of the presentation is at the discretion of the conference chair.
- Four complimentary Live Streaming Summit conference passes for your staff
- Special discount VIP registration offer for your customers and prospects
- Floor standing banner in conference area (banner to be supplied by sponsor)
- Logo on applicable preshow and on-site conference materials
- Full-page, 4-color ad in the on-site conference agenda
- Literature on display table in conference area
- Full attendee list after event (postal addresses only; does not include email or phone)

GOLD SPONSORSHIP $2,495

BENEFITS INCLUDE:

- Two complimentary Live Streaming Summit conference passes for your staff
- Special discount VIP registration offer for your customers and prospects
- Logo on applicable preshow and on-site conference materials
- Literature on display table in conference area
- Full attendee list after event (postal addresses only; does not include email or phone)
OTT is the future of television, and this summit is a deep dive into how broadcasters, cable and satellite operators, MVPDs, vMPVDs, and content rightsholders can unlock the value of OTT and TV Everywhere. Because business and technology factors work hand in hand to create a successful OTT service, we’ll look at the entire OTT ecosystem to provide a thorough understanding of the opportunities and challenges that lie ahead. We’ll also unveil fresh OTT research to give you actionable data and help you thrive in this increasingly competitive market.

Possible topics covered include the following:
- OTT Is the New TV
- The Future of OTT Monetization
- Maximizing Reach With Syndication
- Making Search and Discovery Work for Your Viewers
- Pay TV and OTT: Frenemies?
- Realizing the Promise of Targeted Advertising
- The Future of the Skinny Bundle
- Reaching Viewers on Multiple Platforms and Devices
- Measuring the Success of Multiplatform Delivery
- Working Toward Broadcast Economics & Quality at Scale
- Building a Successful Owned-and-Operated OTT Service
- Leveraging the Cloud for OTT Success
- The Future of Video Delivery Architecture
- Ensuring Quality of Service and Quality of Experience

PLATINUM SPONSORSHIP $4,995
(Limited to four)

BENEFITS INCLUDE:
- Speaking opportunity includes a 30-minute presentation or case study (if signed contract is received by 8/17/18); must be relevant to the conference program; content must be instructional and informative and is subject to review. Scheduling of the presentation is at the discretion of the conference chair.
- Four complimentary OTT Leadership Summit conference passes for your staff
- Special discount VIP registration offer for your customers and prospects
- Floor standing banner in conference area (banner to be supplied by sponsor)
- Logo on applicable preshow and on-site conference materials
- Full-page, 4-color ad in the on-site conference agenda
- Literature on display table in conference area
- Full attendee list after event (postal addresses only; does not include email or phone)

GOLD SPONSORSHIP $2,495

BENEFITS INCLUDE:
- Two complimentary OTT Leadership Summit conference passes for your staff
- Special discount VIP registration offer for your customers and prospects
- Logo on applicable preshow and on-site conference materials
- Literature on display table in conference area
- Full attendee list after event (postal addresses only; does not include email or phone)
Video compression and related technologies are the bedrock of the online video industry, and they’ve always been the heart of Streaming Media West. So we decided it’s time to give it its own summit. The Video Engineering Summit is for hardcore video engineers, the ones who are really pushing the boundaries of video quality and compression efficiency. It’s a deep dive into encoding and transcoding, packaging and delivery, player and UI development, and formats, protocols, and standards. If you’re looking for a comprehensive look at HEVC, VP9, AV1, DASH, CMAF, WebRTC, video optimization, or perceptual quality, you’ve come to the right place. Our expert speakers will help you take your video to the next level.

Possible topics covered include the following:

- Optimizing HEVC and H.264 Encoding Quality
- Beyond MPEG and AOM: Open Source and Proprietary Protocols
- How CMAF Can Simplify Streaming
- IMF: One Format to Rule Them All or Just One More Format?
- Spectral Quality: Improving Colors to Improve Videos
- Best Practices for Advances Software Encoder Evaluations
- Comparing Per-Title Encoding Options
- Inside HDR Technologies
- Comparing HEVC, AV1, VP9, and H.264
- Fine-Tuning ABR Delivery
- Evaluating Perceptual Quality Metrics
- Compressing Video for VR
- The Future of Video Codecs
- Improving Compression With Machine Learning

PLATINUM SPONSORSHIP $4,995
(Limited to four)

BENEFITS INCLUDE:

- Speaking opportunity includes a 30-minute presentation or case study (if signed contract is received by 8/17/18); must be relevant to the conference program; content must be instructional and informative and is subject to review. Scheduling of the presentation is at the discretion of the conference chair.
- Four complimentary Video Engineering Summit conference passes for your staff
- Special discount VIP registration offer for your customers and prospects
- Floor standing banner in conference area (banner to be supplied by sponsor)
- Logo on applicable preshow and on-site conference materials
- Literature on display table in conference area
- Full attendee list after event (postal addresses only; does not include email or phone)

GOLD SPONSORSHIP $2,495

BENEFITS INCLUDE:

- Two complimentary Video Engineering Summit conference passes for your staff
- Special discount VIP registration offer for your customers and prospects
- Logo on applicable preshow and on-site conference materials
- Literature on display table in conference area
- Full attendee list after event (postal addresses only; does not include email or phone)
Sports fans are among the most voracious video consumers, and they’re also the most demanding, expecting games and matches to be available anywhere, any time, and on any device. Streaming offers them more ways than ever to follow the teams and leagues they’re passionate about, as well as offering cutting-edge viewing experiences that traditional TV can’t match. And with the recent court ruling allowing sports betting, there will be more pressure than ever to deliver low-latency, interactive sports content. The new Sports Streaming Summit will explore how global broadcasters, local stations, and new media startups alike are changing how sports content is acquired, produced, delivered, and viewed, from Little League to esports to the World Cup.

Possible topics covered include the following:

- Guerilla Tactics: Cellular Bonding and Remote Production Building Major League Viewing for Local and Regional Leagues
- Lock It Down: Protecting Your Sports Streams
- How IP Is Revolutionizing Sports Video Production
- Matching the User Experience to the Sport and the Audience
- Ultra-Low Latency Sports and Esports Streaming
- Interactive Streaming Technologies
- Automated Clipping and Sharing Highlights to Social Media
- Synchronizing Broadcast and OTT Sports Streams
- Sports Streaming Case Studies
- Creating an OTT Presence for Your Sports Brand
- Leveraging AI for a Better Sports Video Experience

**PLATINUM SPONSORSHIP $4,995** *(Limited to four)*

**BENEFITS INCLUDE:*

- Speaking opportunity includes a 30-minute presentation or case study (if signed contract is received by 8/17/18); must be relevant to the conference program; content must be instructional and informative and is subject to review. Scheduling of the presentation is at the discretion of the conference chair.
- Four complimentary Sports Streaming Summit conference passes for your staff
- Special discount VIP registration offer for your customers and prospects
- Floor standing banner in conference area (banner to be supplied by sponsor)
- Logo on applicable preshow and on-site conference materials
- Full-page, 4-color ad in the on-site conference agenda
- Literature on display table in conference area
- Full attendee list after event (postal addresses only; does not include email or phone)

**GOLD SPONSORSHIP $2,495**

**BENEFITS INCLUDE:*

- Two complimentary Sports Streaming Summit conference passes for your staff.
- Special discount VIP registration offer for your customers and prospects
- Logo on applicable preshow and on-site conference materials
- Literature on display table in conference area
- Full attendee list after event (postal addresses only; does not include email or phone)
THE INDUSTRY’S ONLY AWARDS PROGRAM ACKNOWLEDGING LEADERSHIP AS SEEN ‘BY THE PEOPLE.’

Join us in beautiful Huntington Beach as we announce the winners of the 2018 Readers’ Choice Awards during a special ceremony at Streaming Media West.

DIAMOND-SPONSOR PACKAGE $12,995

- Approx. 4,000 leads of industry buyers (opt-in voters’ file)
- Exclusive 5-minute address at the RCA Ceremony
- Two Email Broadcasts to “SM Bulletin” (Value: $8,000)
- 5-minute sponsored video interview recorded with a Streaming Media magazine editor during Streaming Media West and posted on streamingmedia.com
- Master logo (with link) on streamingmedia.com online voting section
- Master logo on all collateral at Streaming Media West for RCA Ceremony
- Master logo in Streaming Media magazine print house ad (December/January issue) announcing winners
- Ability to place floor standing banner on the stage during the RCA Ceremony. Banners must be provided by sponsor.
- Ability to offer company-branded product prizes to voters (awarded by draw)
- One 30 second video “commercial” to play on screen at the beginning of the RCA Ceremony
- Placement of one item on every seat before the awards presentation

PLATINUM-SPONSOR PACKAGE $4,995

- One Email Broadcast to “SM Bulletin” (Value: $4,000)
- 5-minute sponsored interview with a Streaming Media magazine editor during Streaming Media West and posted on streamingmedia.com
- Enlarged logo (with link) on streamingmedia.com online voting section
- Enlarged logo on all collateral at Streaming Media West for the RCA Ceremony
- Enlarged logo in Streaming Media magazine print house ad (December/January issue) announcing winners
- Ability to place one floor standing banner in the room during the RCA Ceremony. Banners must be provided by sponsor.
- Ability to offer company-branded product prizes to voters (awarded by draw)
- Placement of one item on every seat before the awards presentation

GOLD-SPONSOR PACKAGE $1,995

- 5-minute sponsored video interview recorded with a Streaming Media magazine editor during Streaming Media West and posted on streamingmedia.com
- Logo (with link) on streamingmedia.com online voting section
- Logo on all collateral at Streaming Media West for the RCA Ceremony
- Logo in Streaming Media magazine print house ad (December/January issue) announcing winners
- Ability to place one floor standing banner in the room during the RCA Ceremony. Banners must be provided by sponsor.
- Ability to offer company-branded product prizes to voters (awarded by draw)
- Placement of one item on every seat before the awards presentation