Complexity in Human Systems: Next Paradigm of Management?

Stephen Hawking famously said that this century would be the century of complexity. From its early days in the Santa Fe Institution, complex adaptive systems theory has increasingly moved from the world of academia to practice. Sometimes known as the science of uncertainty, it provides radically new ways to understand how to create organizations that are resilient and adaptive. This day-and-a-half symposium, a joint production of the Cynefin Centre for Organizational Complexity, Information Today, Inc., and Dysart & Jones Associates, brings together some of the leading academics, thinkers, and practitioners in the field of complexity to discuss a range of topics. This is a chance to be there at the first major event to discuss and co-create a radical new set of ideas. In keeping with the theme, the event will not be organized around traditional keynotes, but instead on multiple structured interactions between experts and attendees to allow new insights and understanding to emerge. Einstein stated, "The definition of genius is taking the complex and making it simple." We can add, "but not simplistic." Watch the KMWorld website over the next few weeks to see the experts who will be participating and with whom you will get a chance to interact.

TOPICS COVERED INCLUDE THE FOLLOWING:

- How can government and industry more effectively navigate the multiple uncertainties of a hyper-connected world?
- How does complexity transform our understanding of design and innovation from the linear processes of design thinking to something dynamic and radically creative?
- What are the implications for individual development, agency, and organization growth that arise from complexity and cognitive science?
- What are the models of leadership appropriate for conditions of growing uncertainty?
- What is the role of art in human intelligence? Aesthetics and semiotics can have a profound impact on organizational change.
- What are new ways of ensuring impact that avoid the gaming and misdirection of KPIs?
- What insights does complexity science give to the development of doctrine and strategy?

FOR MORE INFORMATION, CONTACT:
LaShawn Fugate, Account Executive
(859) 278-2223 x104
lashawn@infotoday.com

Stephen Faig, Group Sales Director
(908) 795-3702
sfaig@infotoday.com

NOVEMBER 7–8, 2019
JW MARRIOTT Washington, DC

SPONSORSHIP | $2,995

BENEFITS INCLUDE:
- Tabletop in conference area
- 2 complimentary passes to the Complexity in Human Systems Symposium for your staff
- Discount attendance offer to give to your customers or prospects
- Logo on applicable preshow and on-site conference materials
- Full attendee list after event (postal addresses only; does not include email or phone)

ALL TABLETOPS INCLUDE:
- 6-ft. table with 2 chairs
- Electricity
- Wireless internet
- Literature rack, floor-standing
- Custom banner (32”x69.5"), floor-standing

* Please note that all display and/or promotional materials including video monitors must be displayed from the table.

ADD-ON SPONSORSHIP | $2,995

Opening Networking Reception

BENEFITS INCLUDE:
- Sponsorship of 1-hour networking reception including beer/wine bar and light appetizers
- Custom signage with company logo
- Ability to distribute literature and/or giveaway items to attendees during networking reception. Sponsor to provide items.
- Ability to display pop-up banners during networking reception. Sponsor to provide pop-up banners.