Advancing Entrepreneurial Leadership to Capture Results

At Ingenuity, we partner with large companies to empower “creators within corporations” to capture opportunity at startup like speed. The need to rapidly innovate is becoming ever more paramount. Successful businesses rise to this challenge by constructing agile workforces that unleash their greatest asset – their people – to attack complex problems with entrepreneurial leadership skills. We have constructed a multi-faceted set of talent and technology tools that deliver entrepreneurial results.

The Offering

I. Immersive Entrepreneurship Workshop
   Through the interactive “Six Skills Seminar” we share cutting edge research on how to create and scale entrepreneurial success. By applying Stanford Graduate School of Business’s proven approach to teaching entrepreneurial leadership, the workshop is designed to build individual skills as well as develop collaborative relationships across participants.

   Workshop participants include C-suite executives and/or high performing leaders from across the organization. After an introduction to the “Six Skills Framework” based on in-depth interviews with 200 of today’s top entrepreneurs, participants work together to apply these skills to practical challenges confronting them in their current roles.

II. Entrepreneurial Diagnostic Assessment
   A defining feature of Ingenuity’s comprehensive solution is a diagnostic assessment. With leading academics at Stanford University, we have designed the ESQ (Entrepreneurial Skills Questionnaire) that is used with MBAs and Executives. The diagnostic was constructed to evaluate employees’ entrepreneurial profile. Based on these profiles, our tools help strengthen individual skills as well as assemble cutting edge teams. The diagnostic tool can be tailored to your organization’s specific needs and administered across your company’s ranks to evaluate and assemble entrepreneurial talent.

III. Entrepreneurial Management Services
   Our Entrepreneurial Management Services provide end-to-end solutions to help companies harness untapped talent within their workforce. We begin with a micro-learning curriculum and build on a daily basis. The aim is to outsmart, outpace, and outperform in the fast-changing marketplace by cultivating entrepreneurial talent. We provide the following services:
   - Micro-learning curriculum for individuals and teams
   - On-demand executive coaching to accelerate management teams
   - Innovation transfer methodologies and tools to maximize ROI on corporate accelerator, incubator, and/or corporate venture investments
   - Access to exclusive networking events in Silicon Valley and across platforms

Summary

We believe that complex problems are best solved by unlocking entrepreneurial talent. We realize every organization has different problems, and as such, we deliver custom solutions. Thank you for your consideration and we look forward to the opportunity to work with you.