The Library Innovation Conference

Olympia London, UK
Conference & Sponsor Showcase
17 & 18 October 2017
Workshops
16 October 2017
www.internet-librarian.com

Join the buzz
#ili2017

Keynotes
Kate Torney,
CEO,
State Library Victoria,
Australia

David White,
Head of Technology
Enhanced Learning,
University of the Arts
London, UK

Produced by Information Today Ltd
Conference Co-Chairs
Phil Bradley
Information Specialist and Information Consultant, UK
Marydee Ojala
Editor in Chief, Online Searcher, USA
Jan Holmquist
Global Librarian and Assistant Library Director at Guldborgsund Public Library, Denmark

Conference Steering Committee
Matt Benzing
Miami University, USA
Kenn Bucknell
Los Angeles County Metropolitan Transportation Authority, USA
Sharon Bostick
Illinois Institute of Technology, USA
Jeroen de Boer
Bibliotheekservice Fryslan, The Netherlands
Terence Huwe
Institute for Research on Labor & Employment, University of California, USA
Liz McGettigan
SOLUS, UK
Alison McNab
University of Huddersfield, UK
Åke Nygren
Stockholm Public Library, Sweden
Adetoun Oyelude
University of Ibadan, Nigeria
Ka-Ming Pang
St George’s University of London, UK
Bethan Ruddock
Jisc, UK
Val Skelton
Programme Director, UK

Information Today Management Team
Katherine Allen
Conference Director, UK
Richard T Kaser
VP Content, Information Today, USA
Jean Mulligan
Chief Operating Officer, UK

Delegate Lunches
Lunch is included in your conference registration so you can continue your learning experience by talking with your fellow delegates about their work.

Dine-arounds
Looking for a fun evening in good company. If you would like to join other delegates for dinner/networking at a nearby restaurant please sign up at the Registration Desk.

Conference Reception
Hosted by Information Today, all attendees are invited to join us for an informal drinks reception from 17.30 – 18.30 on Tuesday 17 October in ILI’s Sponsor Showcase.

Book signing
The following authors will be signing copies of their books during the reception. Don’t miss this opportunity to purchase a discounted copy and chat with the authors.
Heather Hedden – The Accidental Taxonomist
Dan Reamy – Deep Text

Follow the conference on social media
Join the conversation throughout the conference
#ili2017

AIIP
The Association of Independent Information Professionals (AIIP) invites fellow independent information professionals (members and non-members) to light snacks, appetisers, tapas and an evening of socialising immediately following ILI’s conference reception on Tuesday 17 October. The venue is the mezzanine level of The Cumberland Arms, 29 North End Road, Hammersmith, London W14 8SZ. The host is Arthur Weiss. Visit the AIIP sponsor table to sign up.

UKeiG Award announcement
Join UKeiG to learn the winner of this year’s prestigious Jason Farradane Award on Wednesday 18 October at 12.15 in the Auditorium. The Tony Kent Strix Award will be presented at the Strix Annual Lecture in London on 20 October.

Contents
Conference at a glance .......................... 4
Workshops ........................................ 6
Conference Programme Day 1 ............... 8
ILI Extra ........................................... 11
Conference Programme Day 2 .......... 14
Speaker Directory ................................. 16
Sponsors and Supporters ....................... 18
Media Partners .................................... 20
Welcome to Internet Librarian International (ILI) 2017

We’re delighted that you have joined us this year to celebrate super-powered libraries and librarians. ILI is a very special conference, with an atmosphere and energy all of its own. Our speakers and delegates come together from around the world to share stories, knowledge and lessons learned. As ILI Co-Chair Jan Holmquist puts it, “the power of an international think tank of highly skilled librarians should never be underestimated”.

Internet librarians are expert marketers, leaders in tech, organisational influencers and change managers, workshop designers, community leaders, space planners, team builders and leaders, skilled data crunchers and expert internet searchers. And they are even more than that – they are experimenters who like to get things done, try things out and are happy to learn from and work with others. The breadth of this year’s conference programme simply reflects the range of roles, skills and initiatives librarians are demonstrating every day.

The six main conference tracks are:

- The New Library, The New Librarian
- Users, Usage, UX
- Content Creativity
- Fight the Fake, Find the Facts
- Marketing the Library
- New Scholarly Communications

We’re also delighted to welcome Kate Torney and David White – our two inspirational keynote speakers.

We want to ensure you get maximum impact from your participation. Take some time to review the programme in this Event Guide or online and plan your possible route through the conference (although be prepared to be flexible too – you may change your mind!). And remember we have some great workshops on offer in the ILI Extra track (see page 11).

If you have any questions, please come and visit us at the conference reception desk or speak to any of us on the conference floor.

www.internet-librarian.com

Conference Highlights

Keynotes

Kate Torney is CEO of the State Library of Victoria, Australia’s busiest public library with around 1.9 million visitors each year over 4 million visits online. Kate joined the Library during an exciting period of transformation, overseeing its evolution into an innovative contemporary centre for knowledge, learning and culture. Under Kate’s leadership the State Library is on track to raise $27.7m in philanthropic funds needed to complete the Vision 2020 project. A respected news journalist, prior to joining the State Library, Kate was Director of News at ABC.

David White is Head of Digital Learning in the Teaching and Learning Exchange London’s University of the Arts. He researches online learning practices in both informal and formal contexts. David has led and been an expert consultant on numerous studies around the use of technology for learning in the UK higher education sector and is the originator of the ‘Visitors and Residents’ paradigm which describes how individuals engage with the Web.

ILI Extra

A series of informal tracks held in parallel to the main conference sessions. This year, ILI Extra offers focused events covering a wide range of topics, including personal development, game playing and takeaway tech tips. (see page 11).

Sponsor Showcase

Internet Librarian International’s Sponsor Showcase provides a central networking hub for informal demos and conversations with the event’s sponsors. The Showcase is open throughout the conference on 17 and 18 October.

Information Today Books

Information Today is delighted to extend a 30% discount on all orders taken for our range of information publications during the conference. Check out our latest catalogue, available on site, and place your orders at the registration desk.
## Conference at a glance

### Day 1  Tuesday 17 October

<table>
<thead>
<tr>
<th>Time</th>
<th>Location</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>09.00 - 10.00</td>
<td>Auditorium</td>
<td><strong>Making a noise about a quiet revolution</strong></td>
</tr>
<tr>
<td>10.00 - 10.30</td>
<td></td>
<td><strong>COFFEE BREAK AND SPONSOR SHOWCASE OPENS</strong></td>
</tr>
</tbody>
</table>
| 10.30 - 11.00 | Auditorium | **A101**  
**The super-powered library**  
The fusion library: developing the 21st century experience library |
| 11.15 - 12.15 | Auditorium | **A102**  
**New thinking, new structures, new collaborations**  
CASE STUDY  
Shared library, shared system, shared benefits  
CASE STUDY  
Delivering digital: ambition and opportunity  
CASE STUDY  
Challenges in space and services |
| 12.30 - 13.15 | Auditorium | **A103**  
**Empowering the digital citizen**  
Can librarians guarantee to protect user privacy?  
CASE STUDY  
Digital empowerment and the data detox suitcase |
| 13.15 - 14.30 | Conference Room 1 | **B101**  
**Future ready: trend watching**  
Trend spotting and the future of engagement |
| 11.15 - 12.15 | Conference Room 1 | **B102**  
**User-driven space planning**  
CASE STUDY  
Going with the tide: reshaping the library around our clients  
CASE STUDY  
Evidence-based renovation: how libraries can engage user behaviour to inform space planning |
| 12.30 - 13.15 | Conference Room 1 | **B103**  
**Learning from user experience**  
CASE STUDY  
UX in the library: finding out and doing things without surveys  
CASE STUDY  
Service design and customer journey mapping to improve user experience |
| 14.30 - 15.00 | Conference Room 1 | **B104**  
**Transforming a traditional library**  
CASE STUDY  
The library redesign at Luton and Dunstable Hospital |
| 15.15 - 16.15 | Conference Room 1 | **B105**  
**Putting usage data to work**  
Every picture tells a story: the power of good data visualisation  
CASE STUDY  
Good customer relationships, proving value every day – the sequel! |
| 16.15 - 16.45 | Conference Room 1 | **B106**  
**Users and you – the best user-focused resources Phil has found**  
Phil Bradley and Liz McGettigan in conversation |
| 14.30 - 15.00 | Conference Room 2 | **C101**  
**Cutting edge content**  
Places of inspiration: playing and making in the library |
| 11.15 - 12.15 | Conference Room 2 | **C102**  
**Collaborative collections**  
CASE STUDY  
Capturing the story of Wales through the People’s Collection  
CASE STUDY  
Rio 2016: collaborative web archiving experience  
UK Open Textbooks |
| 12.30 - 13.15 | Conference Room 2 | **C103**  
**Mobilising content on a shoestring**  
Bringing together audiences, archives and digital innovation  
Unlocking history: the Archives Unbound story |
| 14.30 - 15.00 | Conference Room 2 | **C104**  
**New university presses**  
New university presses – motivations, innovations and results |
| 15.15 - 16.15 | Conference Room 2 | **C105**  
**Marketing content and collections**  
CASE STUDY  
Multimedia storytelling at ETH Library  
CASE STUDY  
Using multimedia tools to spread poetry collections  
Blowing your own trumpet: web tools to facilitate content sharing |
| 16.45 - 17.30 | Conference Room 2 | **C106**  
**Content creation and curation**  
CASE STUDY  
Creating and reusing content to make sense of the NHS  
CASE STUDY  
App hacks – how to curate educational apps |
| 17.30 - 18.30 |          | **CONFERENCE RECEPTION IN THE SPONSOR SHOWCASE**                         |
## Day 2  Wednesday 18 October

**09.00 - 10.00  •  KEYNOTE (Auditorium)**

**Expertise in an era of easy answers**

**10.00 - 10.30  •  COFFEE BREAK AND SPONSOR SHOWCASE OPENS**

### TRACK A  FIGHT THE FAKE, FIND THE FACTS

- **10.30 - 11.00  •  A201**
  - **Super search skills**
  - Celebrate your super search powers

### TRACK B  MARKETING THE LIBRARY

- **10.30 - 11.00  •  B201**
  - **Library advocacy**
  - Advocacy with heart

- **11.15 - 12.15  •  B202**
  - **Broadcasting the library**
  - CASE STUDY Librarians aloud! A DIY podcast to amplify librarian voices
  - CASE STUDY Shush: Sounds from UCC Library – using a live music radio show to broadcast the library
  - CASE STUDY 24 Hour Inspire pop-up radio station

### TRACK C  NEW SCHOLARLY COMMUNICATIONS

- **10.30 - 11.00  •  C201**
  - **Supporting the modern research cycle**
  - The new digital academic specialist

- **11.15 - 12.15  •  C202**
  - **The changing scholarly communications landscape**
  - CASE STUDY Office of Scholarly Communication – challenges and triumphs
  - CASE STUDY Libraries and open educational resources

### UKeiG’s Jason Farradane Award announcement

**12.15 - 13.30  •  LUNCH BREAK AND VISIT THE SPONSOR SHOWCASE**

### TRACK A

- **13.30 - 14.15  •  A203**
  - **Experiments in search and discoverability**
  - CASE STUDY Serendipitous search – strategies for linking libraries to reality
  - CASE STUDY Request a copy – how a small button made a big impact

### TRACK B

- **13.30 - 14.15  •  B203**
  - **Internal influence: from basement to boardroom**
  - CASE STUDY Back from the brink: how to save a library
  - CASE STUDY From drab to fab: redesigning an intranet

### TRACK C

- **13.30 - 14.15  •  C203**
  - **Supporting the digital scholar**
  - CASE STUDY The changing role of the library in digital scholarship
  - CASE STUDY Using social media and quantitative metrics to engage the research community

- **14.30 - 15.15  •  C204**
  - **Tools and networks to support researchers**
  - Reference management software – the latest trends
  - Trends in scholarly communication networks

### 15.15 - 15.30  •  TEA BREAK

### 15.30 - 16.00  •  FINAL KEYNOTE AND CONFERENCE ROUND-UP (Auditorium)

- **Join the conference Chairs for a round-up of this year’s conference**
WebSearch Academy 2017

Is there anything new under the web search sun? Isn’t everyone an expert searcher by now? After 20 years of Googling and even more years of mastering other search engines, WebSearch Academy instructors know that search constantly evolves and that becoming an expert searcher is a continuous learning experience.

The WebSearch Academy workshop explores the intricacies of research on the web. Our leading-edge speakers look at advanced search, evaluation of search engines, apps relevant to serious research, social media search, and analysis of search results. They introduce sites they’ve found to be valuable when researching health, business, science, and news. They investigate techniques for non-textual searching of images, videos, streaming media, audio, and data files. They scrutinise the vagaries of searching in multiple languages and across international borders. They consider how search results can differ depending upon what device and what browser is used.

Privacy, ethical, and assessment issues are particularly critical as information professionals confront a “post-truth” world. What is an authoritative source? Who is the person writing about a topic? Are fake people infiltrating search results and social media? What role does the dark web play? As both search practitioners and observers, WebSearch Academy speakers understand all aspects of the search game.

Learn how changes in search affect your working life. Acquire skills that enable you to get more from searching the web and plumbing the depths of the deep web. Go beyond Google to obtain needed information and answer user questions. Dig into sources with rich content and gain new perspectives on search engine features and search techniques. Refresh your search skills, take valuable information back to your office, and be ahead of the curve by attending WebSearch Academy.

Marketing your library service: principles and actions

In libraries we spend so much time curating our content and services that sometimes we don’t put enough focus on telling people about what we do. We do so much, but how do we ensure people hear about what we offer, and understand what we do?

In this hands-on workshop we’ll look at:

• communication types within libraries
• segmenting your audience and tailoring messages for each group
• talking in terms of benefits rather than features
• strategies for word of mouth marketing
• marketing with video
• measuring the impact of social media
• examples of successful library marketing
• before tying everything together in a strategic marketing plan.

Delegates will get a marketing campaign document template to work on in the session and then take back to their own institutions to develop. Everything in this workshop is designed to be applicable right away, whether you want to better communicate the value of a particular service or market your entire library. You don’t need to bring a device to the session but a smartphone may be useful for looking things up around your own library.

This workshop is aimed at people wishing to market their library or those wishing to market a specific service or section within it.

About the workshop presenters

Phil Bradley provides training and consultancy on the use of the internet for business, social and collaborative web tools, and on accessing and managing information resources.

Marydee Ojala edits Online Searcher magazine, writes for information industry publications, and is a frequent speaker at international conferences.

Arthur Weiss’ company, AWARE, helps clients uncover the information they need for effective business decision-making. Services include research to help client discover hard-to-find market intelligence, and training so that they can find the information themselves.

About the trainer

Ned Potter is Academic Liaison Librarian at the University of York. He is the founder of LISNPN, a network for New Professionals in Librarianship, and has collaborated with three other librarians to set up the Buy India a Library project, crowd-sourcing funds to build a permanent library in one of the poorest parts of India, as well as four mobile libraries in Africa. He was named a Library Journal Mover & Shaker and a winner of a Special Libraries Association Early Career Conference Award. Ned authored the Library Marketing Toolkit, and has contributed to several books, most recently Start a revolution: stop acting like a library. He has written a marketing column for Library Journal. In 2012 Ned became a trainer for the British Library and the UK Electronic Information Group (UKeIG), and has provided marketing expertise for organisations such as the Bodleian Libraries and the Latvian Ministry of Culture. Read more at ned-potter.com and on Twitter at @ned_potter.
Knowledge is power, and the act of learning is empowering. Access to knowledge offers learners an opportunity to discover the motivation and inspiration vital to making a positive contribution in not only their own lives, but the rest of the world. That's why Gale provides libraries with original and curated content, as well as the modern research tools that are crucial in connecting libraries to learning, and learners to libraries. Together, with libraries around the world, we look to empower the discovery of knowledge and insights by all people, for all purposes. To learn how your library can empower students and educators with accurate information accessible through the latest technology, visit Gale.com/WeEmpower
Day 1  Tuesday 17 October

09.00 - 10.00  •  KEYNOTE (Auditorium)

Making a noise about a quiet revolution
Kate Torney, CEO, State Library of Victoria, Australia
Kate Torney celebrates the quiet revolution within libraries and the sector’s embrace of disruption - but suggests the time for modesty is over. How do we find and communicate our value to ensure the success and sustainability of our institutions? How do we lead necessary transformation while staying true to our founding ideals?

10.00 - 10.30  •  COFFEE BREAK AND SPONSOR SHOWCASE OPENS

10.30 - 11.00  •  A101

The super-powered library
Liz McGettigan, SOLUS, UK
The fusion library: developing the 21st century experience library
Library fusion is not about new technology but about developing excellence in the physical, social, technological and online experiences we offer. If libraries are to thrive they must become experiential, entrepreneurial, experimental spaces where access to technology enhances opportunities to learn, work and create.

11.15 - 12.15  •  A102

New thinking, new structures, new collaborations
Dave Puplett, Universities at Medway, UK
CASE STUDY  Shared library, shared system, shared benefits
Gillian Daly, Scottish Library & Information Council, UK
CASE STUDY  Delivering digital: ambition and opportunity
Nuria Pi Vendrell, Diputació de Barcelona, Spain
Hear how libraries have transformed the way they work and create.

10.30 - 11.00  •  B101

Future ready: trend watching
Kenn Bicknell, Los Angeles County Metropolitan Transportation Authority, USA
This high-level overview looks at some of the recent societal and business trends that are impacting us all, as well as how innovative libraries are responding to them. How can we assess whether a trend is merely a fad? How are libraries learning from each other as well as learning from outside trends? What are the new opportunities for library engagement?

11.15 - 12.15  •  B102

User-driven space planning
David Bennett, University of Portsmouth, UK
CASE STUDY  Going with the tide: reshaping the library around our clients
Willie Miller,和Paul Maffett, Indiana University-Purdue University Indianapolis, USA
By working with users and being led by both users’ expressed needs and by their observed behaviour, libraries can totally transform their service offerings. A refurbishment programme was led by student behaviour and resulted in a new zoning system - and a ‘love where you learn’ campaign. A library renovation project used a variety of methods to gather data from library users to provide insight to staff, the architect and the designers. The result was a library conducive to scholarship.

10.30 - 11.00  •  C101

Cutting edge content
Stella Wisdom, British Library, UK
Hear how the British Library collaborates creatively with partners including Wikimania, WordPlay, Burning Man Festival and the National Videogame Arcade, and its participation in International Games Week in Libraries. Stella’s talk will encompass experimentation, and making apps, games and interactive fiction using digitised collections.

11.15 - 12.15  •  C102

Collaborative collections
Michael Jones and Berian Elias, National Library of Wales, UK
CASE STUDY  Capturing the story of Wales through the People’s Collection
CASE STUDY  Rio 2016: collaborative web archiving experience
By Stella’s talk will encompass experimentation, and making apps, games and interactive fiction using digitised collections.

Rebecca Pitt, Open Textbooks, UK
People’s Collection Wales is a bilingual, collaborative and federated programme developed by national institutions of Wales to tell the (digital) story of a nation from the perspective of its people. Hear about APIs, widgets, microsites and visualisation of the data behind the website. The collaborative approach to the Rio 2016 Olympics and Paralympics international web archiving project required effective outreach strategies. Based at Rice University, OpenStax provides free, peer-reviewed, openly licensed college textbooks that are based online. OpenStax has teamed up with the UK Open Textbooks project to bring their books to the UK.
Empowering the digital citizen
Can librarians guarantee to protect user privacy?
Paul Pedley, City, University of London, UK
CASE STUDY Digital empowerment and the data detox suitcase
Åke Nygren, Stockholm Public Library, Sweden
How can we nurture and empower the digital citizen? Users trust librarians to protect the privacy of their reading and browsing histories. What practical steps can library professionals take to protect user privacy, and are there examples of good practice that the profession can make use of? Stockholm Public Libraries is exploring the use of a data detox suitcase to raise awareness about threats to privacy.

Learning from user experience
CASE STUDY UX in the library: finding out and doing things without surveys
Carl Barrow, University of Hull, UK
CASE STUDY Service design and customer journey mapping to improve user experience
Eva Hveem and Maria Sunnebrand, Helsingborg Public Libraries, Sweden
Innovative ways of understanding the user experience can have a profound impact on service design. Hear how an academic library found new UX-inspired ways to develop real insights into user behaviours and service use after it stopped surveying students! A public library service has used service design and customer journey mapping to gain a deeper understanding of user needs, expectations and behaviours.

New roles for a new world
The rise of the data librarian
Tove Lekselius, Stockholm Public Library, Sweden
The rise of the data librarian. How has the rise of data science impacted the role of the librarian? What new roles are emerging? And what new skills are needed to carry out these roles?

Transforming a traditional library
CASE STUDY The library redesign at Luton and Dunstable Hospital
John Barbrook, Luton and Dunstable University Hospital, UK
In two years, a traditional hospital library service has been transformed into a modern forward-focused service. The library now provides 24/7 IT access to personal and clinical resources in the library as well as a wide array of technologies, curated desktops and much more. Hear how this was achieved – and how everything happened within budget!

Putting usage data to work
CASE STUDY Good customer relationships, proving value every day – the sequel!
Christel Olsson and Tove Lekselius, University Library of Borås, Sweden
Data is driving decision-making in libraries. Hear how Jisc has begun to augment its library analytics services with data visualisations that can convey complex usage data quickly and easily. User satisfaction is a never-ending project. The University Library of Borås has measured and pinned down every single question asked at the library information point between September 2014 and September 2016! The result is a unique collection of user data that continues to inform library services.

Mobilising content on a shoestring
Bringing together audiences, archives and digital innovation
Matthew Jelfs, Ambba Digital, UK
Unlocking history: the Archives Unbound story
Sam Syddall, Go, A Cengage Company, UK
Although libraries and archives are making great strides into the digital space, keeping pace with user demands is expensive. Corals is a new innovation, created by the Library of Birmingham and some techies, that allows any library with an archive to make digital content available online inexpensively. Explore innovative ways to present collections and engage digital audiences, the importance of simple design, the imaginative use of metadata and novel ways to commercialise assets. For Cengage, digitising its vast microfilm library promised great things – but was a major challenge. Hear how the publisher built a model for accessing this content that would work for universities and benefit academics.

New university presses
New university presses – motivations, innovations and results
Lisa Walton, Veruscript, UK
New university presses have been formed because of unhappiness with the existing publishing landscape, a desire to better serve students and in response to researcher’s requests. Hear how these university presses are performing, what innovative directions they may take in the future, and the pros and cons of libraries launching their own publishing programmes.

Marketing content and collections
CASE STUDY Multimedia storytelling at ETH Library
Deborah Kyburz, ETH Library, Switzerland
CASE STUDY Using multimedia tools to spread poetry collections
Fernando Vilarroig, Dan Norton and Onur Fehat, Computer Vision Centre UAB, Spain
Blowing your own trumpet: web tools to facilitate content sharing
Arthur Weiss, AWARE, UK
What tools and techniques are being used to help build audiences for collections? At the ETH Library in Switzerland, a new content-marketing platform shares stories about digital curation and the collections and archives. In Spain a project is encouraging the public to interact with and respond to digital objects placing the citizen at the centre of the collection. Arthur Weiss has some advice on how to use the top content curation tools to share and market content and collections.
Open all hours

CASE STUDY  24/7/364 The library that is always open
Annette Wolgenhagen Godt, Allerød Libraries, Denmark

CASE STUDY  Lessons learned from one year of 24/7 opening
Jane Mansfield, De Montfort University, UK

In Allerød, north of Copenhagen, the library is always open to the citizens. Library Director Annette Wolgenhagen Godt explores what they have learned so far, how the members of her community use the library during self-service hours and includes a few funny stories. In response to student feedback, Kimberlin Library at De Montfort University became a 24/7 service a year ago. Hear about the challenges of staffing 24/7, how the transition was managed, and about student use and expectations of the service.

16.45 - 17.30  •  B106

Users and you – the best user-focused resources Phil has found
Phil Bradley and Liz McGettigan in conversation
Phil Bradley, Information Specialist and Independent Consultant, UK
Liz McGettigan, SOLUS, UK

In this session Liz McGettigan and Phil Bradley discuss what users really want from libraries and librarians, and demonstrate some of the best tools and apps that Phil has found in his never-ending search for the best, most practical (and free!) library resources around.

16.45 - 17.30  •  C106

Content creation and curation
CASE STUDY  Creating and reusing content to make sense of the NHS
Hong-Anh Nguyen and Deena Maggs, The King’s Fund, UK

CASE STUDY  App hacks – how to curate educational apps
Andy Tattersall, University of Sheffield, UK

The King’s Fund’s Information and Knowledge Services (IKS) are always looking to find innovative ways to make sense of information about the constantly changing landscape of the NHS. They create relevant, topical and timely content in a variety of formats. At the School of Health and Related Research (ScHARR), videos guide users in the use of learning and research apps.

17.30 - 18.30

CONFERENCE RECEPTION IN THE SPONSOR SHOWCASE
All attendees are invited to a Drinks Reception from 17.30 – 18.30 in the Sponsor Showcase, hosted by Information Today Ltd

AIIP Social

From 18.30 onwards The Association of Independent Information Professionals (AIIP) invite all attendees to an evening of socialising, tapas and drinks immediately following ILI’s conference reception at The Cumberland Arms (mezzanine), 29 North End Road, Hammersmith, London W14 8SZ. Visit the AIIP sponsor tabletop at ILI to sign up.
NEW! ILI Extra

This year, we are encouraging our delegates, speakers and sponsors to celebrate the open and sharing nature of internet librarians. In parallel to the main conference we’re running a variety of informal sessions where you can share tips, swap ideas and discover new tools and inspiration. Sign up at the Registration Desk. **Spaces are limited on these sessions.**

### Tuesday 17 October

**10.00 - 10.45 • X101**

**Speak up, speak out, with Neil Currams**
Back by popular demand! A workshop for anyone who finds the very thought of speaking in public or tackling networking events a little bit daunting. In this workshop we will talk about the barriers to speaking up and speaking out and how we plan strategies and use tricks to overcome them. As communication isn’t theoretical, this will be an interactive session – one with structure and plenty of smiles and which will send you back out into the conference feeling confident in your ability to speak in public.

*Neil Currams, TFPL, UK*

**11.00 - 12.00 • X102**

**Using Google Chromecasts for library display boards and training, with John Barbrook**
Have you seen the Google Chromecast devices? This one-hour workshop will teach you how to use them to: create library electronic displays that change quickly and easily; create portable training facilities, where you can create a modern training room from almost nothing; deliver training, and format presentations so that they work with the Chromecast, allowing presentations to be shared over the internet easily with attendees.

*John Barbrook is Head of Library and Learning Resources at Luton and Dunstable University Hospital, UK.*

### Wednesday 18 October

**11.15 - 12.15 • X201**

**Interactive library spaces – creating new user experiences with digital tech, with Kate Lomax and Carlos Izsak**
The way we engage with library spaces has a huge impact on how people experience the library. Emerging technologies such as Augmented Reality, beacons, sensors, digital displays and open hardware provide opportunities to improve engagement with information, collections and knowledge. This includes opportunities for engaging people of different ages, languages and those with different accessibility needs.

*Kate Lomax is a web developer, Librarian and Technologist based in the UK. Carlos Izsak is the founder of Makercart.*

**12.15 - 13.15 • BY INVITATION ONLY**

**How to be an information professional in the 21st century – tips, tools and hustle! workshop, with Ka-Ming Pang and Natasha Chowdory**
ILI has been working with networking groups to enable students and new professionals to join the ILI community. This taster session explores what it means to be an information professional in the world today.

*Natasha Chowdory currently works in the charity sector and has previously worked in a corporate setting, and Ka-Ming Pang works at an HE institution.*

**14.15 - 15.15 • X103**

**Using mindfulness to prime your creativity, with Matt Benzing**
This session is based on a series of mindfulness workshops at Miami University Libraries. Mindfulness, with its emphasis on the present moment and its avoidance of value judgements is an excellent tool for stimulating creativity and thinking outside the box. Session includes presentation and a mindfulness exercise designed to unlock your creative potential!

*Matt Benzing is the Computing and Engineering Librarian at Miami (Ohio) USA.*
At ILI, conference speakers, delegates, partners and sponsors come together to share stories and swap ideas.

But there’s more to ILI than the ideas and inspiration generated at the conference. ILI365 extends the ILI community throughout the year, enabling continuing discussions and the exchange of ideas and expertise. How will you and your fellow delegates use the ideas and inspiration gained at ILI to enhance your professional skills and the value of the services you offer in the year ahead?

At ili365.com you’ll find a website and free eNewsletter delivering news and ideas for – and by – innovative info pros from around the world, throughout the year.

• Industry news • case studies • analysis, facts and figures • informed comment • strategic thinking • ideas, tips and recommendations • conference reports • blog

ILI365 and Information Today Europe focus on innovation, technology and strategies for success across a range of sectors including academic and research libraries, corporate environments and public libraries.

Visit www.ili365.com for more, and to sign up for your FREE eNewsletter

#ili365

For advertising and sponsorship opportunities, contact:

Sjoerd Vogt  T: +44 (0) 7810 253111  E: svogt@infotoday.com
Peer-reviewed, openly licensed texts afford faculty and students freedoms beyond traditional textbooks—at no cost!

As a part of Rice University based in Houston, Texas, OpenStax provides free, peer-reviewed, openly licensed textbooks for introductory university courses.

OpenStax textbooks provide broad foundational content and are based online, enabling instructors to assign as much or as little of the content as they need for their course. The books are available in PDF and web view formats so students can access them anywhere.

Access. The future of education.
OpenStax.org

FREE, PEER-REVIEWED, OPENLY LICENSED TEXTS.

FREE IS GOOD. FREEDOM IS BETTER.
Super search skills
Celebrate your super search powers
Marydee Ojala, Online Searcher magazine, USA
Internet librarians possess many super powers, one of which is our phenomenal ability to research any topic and provide accurate, relevant and timely answers. This super power requires constant nurturing. Keep your search super powers up to speed by learning about new and changed search features, innovative websites and ground-breaking search technologies.

Broadcasting the library
CASE STUDY Librarians aloud! A DIY podcast to amplify librarian voices
Laura Rooney Ferris, Health Service Executive (HSE), Ireland
Michael Ferris, The Bar of Ireland, Ireland
CASE STUDY Shush: Sounds from UCC Library – using a live music radio show to broadcast the library
Martin O’Connor and Ronan Madden, University College Cork, Ireland
CASE STUDY 24 Hour Inspire pop-up radio station
Andy Tattersall, University of Sheffield, UK
Hear how librarians are taking advantage of the surge of interest in podcasting and digital radio to market their library services. Since its launch in 2015, thousands of people have tuned into Librarians Aloud on SoundCloud. Hear how you can develop a low budget, high impact podcast. Librarians at University College Cork produce a weekly hour-long broadcast that combines music with news about library resources. An annual 24-hour popup radio show markets the library at the university of Sheffield.

Supporting the modern research cycle
The new digital academic specialist
Andy Tattersall; University of Sheffield, UK
Librarians have been closely associated with the research cycle, providing services including search, reference management, content discovery, knowledge of social media, altmetrics and research data management. Researchers now need to understand a multitude of topics including digital copyright, impact, research data sharing, open access, infographics, and mobile apps. Is it time for the creation of a new role – the research technologist or digital academic specialist?

The changing scholarly communications landscape
CASE STUDY Office of Scholarly Communication – challenges and triumphs
Danny Kingsley and Claire Sewell, Cambridge University Library, UK
CASE STUDY Libraries and open educational resources
Bruce Massis, Columbus State Community College, USA
How is the scholarly communications landscape changing? In some institutions, the office of scholarly communication is acting as a one-stop-shop to help researchers and others maximise the impact of their research outputs. In an overall effort to serve as an important option to the mounting costs of textbooks specifically and higher education in general, librarians can offer up their knowledge, skill and training as partners in the development and evaluation of Open Educational Resources (OER). Librarians are in a unique position to offer support for faculty seeking to incorporate OER into their courses.

UKeiG Award announcement
Join UKeiG for the announcement of the winner of this year’s prestigious Jason Farradane Award
12.15 - 13.30 • LUNCH BREAK AND VISIT THE SPONSOR SHOWCASE

13.30 - 14.15 • A203
Moderator: Marydee Ojala, Online Searcher magazine, USA

Experiments in search and discoverability
CASE STUDY Serendipitous search – strategies for linking libraries to reality
Alistair Boyd, University of Toronto Libraries, Canada
CASE STUDY Request a copy – how a small button made a big impact
Jennifer Bayjoo, Leeds Beckett University, UK
The University of Toronto Library has started work on an experimental ‘Serendipitous Browser’ that combines linked data principles with the web-browsing strategies of students. At Leeds Beckett University, the introduction of a small ‘Request a Copy’ button to the institutional repository generated requests from across the globe and helped the library approach discoverability in a new way.

14.30 - 15.15 • A204
Moderator: Matt Benzing, Miami University, USA

Teaching students about information integrity
CASE STUDY “It’s all free on the internet”: developing library search using student feedback
Ruth Graham, University of Worcester, UK
CASE STUDY Search, refine, evaluate: teaching search to students using three words
Laurence Morris, Leeds Beckett University, UK
Too often library users will ignore detailed instructional materials and higher-end online resources, choosing instead to simply Google it. This session provides practical responses to students who claim ‘everything is available on the internet’. How can libraries help students develop into independent learners and digitally literate citizens?

13.30 - 14.15 • B203
Moderator: Liz McGeeigan, SOLUS, UK

Internal influence: from basement to boardroom
CASE STUDY Back from the brink: how to save a library
Sundeep Vaid, International Fund for Agricultural Development (IFAD), Italy
CASE STUDY From drab to fab: redesigning an intranet
Arthur Robbins, Roche Products Ltd, UK
Two stories about improving the image of the organisational library. At IFAD, the library had been relegated to the basement and was about to die. Now it is recognised as an integral part of the organisation’s information architecture and KM strategy. Hear how the library’s fortunes were turned around. At Roche, by helping to deliver a successful intranet, the library demonstrated organisational relevance.

14.30 - 15.15 • B204
Moderator: Åke Nygren, Stockholm Public Library, Sweden

Using tech to encourage engagement
CASE STUDY Behind the scenes at the library: telling our stories visually in digital media
Heather Buchansky and Jesse Carliner, University of Toronto Libraries, Canada
CASE STUDY Using AR to engage students in the library
Leanna Fry Balci, Brigham Young University, USA
Two case studies about increasing user engagement. One library created video photo essays to tell behind the scenes stories that were suggested by the users themselves. The other developed an augmented reality tour to introduce users to its collections, buildings and services.

13.30 - 14.15 • C203
Moderator: Alison McNab, University of Huddersfield, UK

Supporting the digital scholar
CASE STUDY The changing role of the library in digital scholarship
William H Mischo and Mary Schlembach, University of Illinois at Urbana-Champaign, USA
CASE STUDY Using social media and quantitative metrics to engage the research community
Nick Sheppard, University of Leeds, UK
How are universities working to better support the digital scholar? At the University of Illinois, an IDEA Lab will serve as a node in a multi-facility design learning network. At the University of Leeds, a library led social media initiative set out to engage with the research community to promote both OA research papers and datasets.

14.30 - 15.15 • C204
Moderator: William H Mischo, University of Illinois at Urbana-Champaign, USA

Tools and networks to support researchers
Reference management software – the latest trends
Alison McNab, University of Huddersfield, UK
Trends in scholarly communication networks
Charlie Rappie, Kudos, UK
How are scholars using software and networks to support them through the research lifecycle? This session features an overview and update on recent developments in reference management software and an overview of research into the scale and nature of researchers use of collaboration networks.

15.15 - 16.00 • FINAL KEYNOTE AND CONFERENCE ROUND-UP (Auditorium)

Join the conference Chairs for a round-up of this year’s conference
Phil Bradley, Information Specialist and Independent Consultant, UK
Marydee Ojala, Online Searcher magazine, USA
Jan Holmquist, Guldborgsund Public Library, Denmark

There’s more to ILI than the ideas and inspiration generated at the conference. ILI365 extends the ILI community throughout the year, enabling continuing discussions and the exchange of ideas and expertise. How will you and your fellow delegates use the ideas and inspiration gained at ILI to enhance your professional skills and the value of the services you offer in the year ahead? www.ili365.com
<table>
<thead>
<tr>
<th>Speaker Name</th>
<th>Title</th>
<th>Institution/Location</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>B</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>John Barbrook</td>
<td>Head of Library &amp; Learning Resources</td>
<td>Luton and Dunstable University Hospital, UK</td>
</tr>
<tr>
<td>Carl Barrow</td>
<td>Student Engagement Manager</td>
<td>University of Hull, UK</td>
</tr>
<tr>
<td>Jennifer Bayjoo</td>
<td>Information Services Librarian</td>
<td>Leeds Beckett University, UK</td>
</tr>
<tr>
<td>Robbie Beak</td>
<td>Director, Ammba Digital</td>
<td></td>
</tr>
<tr>
<td>David Bennett</td>
<td>Assistant Librarian (Promotions)</td>
<td>University of Portsmouth, UK</td>
</tr>
<tr>
<td>Matt Benzing</td>
<td>Engineering &amp; Computing Librarian</td>
<td>Miami University, USA</td>
</tr>
<tr>
<td>Kenn Bicknell</td>
<td>Digital Resources Librarian</td>
<td>Los Angeles County Metropolitan Transportation Authority, USA</td>
</tr>
<tr>
<td>Sharon Bostick</td>
<td>Dean of Libraries, Illinois Institute of Technology</td>
<td>Chicago, USA</td>
</tr>
<tr>
<td>Alastair Boyd</td>
<td>Head, Cataloguing &amp; Metadata Services</td>
<td>University of Toronto Libraries, Canada</td>
</tr>
<tr>
<td>Phil Bradley</td>
<td>Information Specialist &amp; Independent Consultant</td>
<td></td>
</tr>
<tr>
<td>Heather Buchanisky</td>
<td>Student Engagement Librarian</td>
<td>University of Toronto Libraries, Canada</td>
</tr>
<tr>
<td>Siobhan Burke</td>
<td>Programme Manager, Library Support Services</td>
<td>Jisc, UK</td>
</tr>
<tr>
<td>Helena Byrne</td>
<td>Assistant Web Archivist</td>
<td>The British Library, UK</td>
</tr>
<tr>
<td>Jesse Carliner</td>
<td>Communications &amp; Reference Librarian</td>
<td>University of Toronto Libraries, Canada</td>
</tr>
<tr>
<td>Natasha Chowdory</td>
<td>Knowledge &amp; Information Communications Officer</td>
<td>Oxfam International, UK</td>
</tr>
<tr>
<td>Andrew Colgoni</td>
<td>Services Librarian, Thode Library, McMaster University</td>
<td></td>
</tr>
<tr>
<td>Neil Currams</td>
<td>Recruitment Consultant</td>
<td>TFPL, UK</td>
</tr>
<tr>
<td>Gillian Daly</td>
<td>Head of Policy &amp; Projects</td>
<td>Scottish Library &amp; Information Council, UK</td>
</tr>
<tr>
<td>Catherine Dhanjal</td>
<td>Director, Head of Content</td>
<td>Jinfo, UK</td>
</tr>
<tr>
<td><strong>E</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Berian Elias</td>
<td>Community Engagement Officer</td>
<td>National Library of Wales, UK</td>
</tr>
<tr>
<td>Onur Ferhat</td>
<td>Assistant Teacher, Computer Vision Centre UAB</td>
<td>Spain</td>
</tr>
<tr>
<td>Michael Ferris</td>
<td>Library Assistant, The Bar of Ireland</td>
<td>Ireland</td>
</tr>
<tr>
<td>Leanna Fry Balcí</td>
<td>Instructional Design Librarian</td>
<td>Brigham Young University, USA</td>
</tr>
<tr>
<td><strong>G</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Ruth Graham</td>
<td>E-Resources &amp; Licensing Coordinator</td>
<td>University of Worcester, UK</td>
</tr>
<tr>
<td>Ingeborg Rygh Hjorthen</td>
<td>Researcher, Norwegian Broadcasting Corporation/Faktisk</td>
<td>Norway</td>
</tr>
<tr>
<td>Jan Holmquist</td>
<td>Assistant Library Director</td>
<td>Guldborgsund Public Library, Denmark</td>
</tr>
<tr>
<td>Terence Hveem</td>
<td>Director of Library &amp; Information Resources, Institute for Research on Labor and Employment</td>
<td>University of California, USA</td>
</tr>
<tr>
<td>Eva Hveem</td>
<td>IT &amp; Innovations Librarian</td>
<td>Helsingborg Public Libraries, Sweden</td>
</tr>
<tr>
<td><strong>I</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Carlos Izsak</td>
<td>Maker Education Lead</td>
<td>Artefacto, UK</td>
</tr>
<tr>
<td><strong>J</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Matthew Jelfs</td>
<td>Head of Content</td>
<td>Ammba Digital, UK</td>
</tr>
<tr>
<td>Michael Jones</td>
<td>Technical Officer</td>
<td>National Library of Wales, UK</td>
</tr>
<tr>
<td><strong>K</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Danny Kingsley</td>
<td>Head, Office of Scholarly Communication</td>
<td>Cambridge University Library, UK</td>
</tr>
<tr>
<td>Deborah Kyburz</td>
<td>Web &amp; Digital Media</td>
<td>ETH Library, Switzerland</td>
</tr>
<tr>
<td>Tove Lekselius</td>
<td>Administrator, University Library of Borås, Sweden</td>
<td></td>
</tr>
<tr>
<td>Kate Lomax</td>
<td>Co-founder, Artefacto</td>
<td></td>
</tr>
<tr>
<td><strong>M</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Ronan Madden</td>
<td>Acquisitions Librarian</td>
<td>University College Cork, Ireland</td>
</tr>
<tr>
<td>Deena Maggs</td>
<td>Head of Information &amp; Knowledge Services</td>
<td>The King’s Fund, UK</td>
</tr>
<tr>
<td>Jane Mansfield</td>
<td>Senior Assistant Librarian</td>
<td>De Montfort University, UK</td>
</tr>
<tr>
<td>Bruce Massis</td>
<td>Director of Libraries</td>
<td>Columbus State Community College, USA</td>
</tr>
</tbody>
</table>
Liz McGettigan
President CILIP Scotland, SOLUS, UK

Alison McNab
Academic Librarian (Research Support), University of Huddersfield, UK

Willie Miller
Informatics & Journalism Librarian, Indiana University-Purdue University Indianapolis, USA

William Mischo
Information Systems Research & Development Librarian, University of Illinois at Urbana-Champaign, USA

Paul Moffett
Head of Access Services, Indiana University-Purdue University, Indianapolis, USA

Laurence Morris
Academic Librarian, Leeds Beckett University, UK

Hong-Anh Nguyen
Information Centre Manager, The King’s Fund, UK

Dan Norton
Artist Researcher, Computer Vision Centre UAB, Spain

Åke Nygren
Project Leader, Stockholm Public Library, Sweden

Martin O’Connor
Administrative Assistant, University College Cork, Ireland

Marydee Ojala
Editor-in-Chief, Online Searcher magazine, USA

Christel Olsson
Librarian, University Library of Borås, Sweden

Ka-Ming Pang
Website & Promotions Librarian, St George’s, University of London, UK

Paul Pedley
PhD student, City, University of London, UK

Mary Peterson
Knowledge Manager, South Australia Health Library Service, Australia

Núria Pi Vendrell
Head of the IT Department, Diputació de Barcelona, Spain

Rebecca Pitt
Research Associate, Open Textbooks, UK

Ned Potter
Academic Liaison Librarian, University of York, UK

Dave Puplett
Drill Hall Library Manager, Universities at Medway, UK

Charlie Rapple
Co-founder, Kudos, UK

Arthur Robbins
Library & Information Centre Manager, Roche Products Ltd, UK

Laura Rooney Ferris
Systems Librarian & Repository Manager, Health Service Executive (HSE), Ireland

Mary Schlembach
Chemistry & Physical Sciences Librarian, University of Illinois at Urbana-Champaign, USA

Claire Sewell
Research Support Skills Coordinator, Cambridge University Library, UK

Nick Sheppard
Research Data Management Advisor, University of Leeds, UK

Maria Sunebbrand
Librarian, Helsingborg Public Libraries, Sweden

Sam Syddall
Field Sales Executive, Gale, a Cengage Company, UK

Andy Tattersall
Information Specialist, University of Sheffield, UK

Kate Torney
CEO, State Library of Victoria, Australia

Sundeep Vaid
Librarian, International Fund for Agricultural Development (IFAD), Italy

Fernando Vilariño
Associate Director, Computer Vision Centre UAB, Spain

Krystal Vittles
Libraries Innovation & Development Manager, Suffolk Libraries, UK

Lisa Walton
Executive Editor, Veruscript, UK

Arthur Weiss
Managing Director, AWARE, UK

David White
Head of Digital Learning, University of the Arts, UK

Stella Wisdom
Digital Curator, The British Library, UK

Annette Wolgenhagen Godt
Library Director, Allerød Libraries, Denmark
Gale, a Cengage Company

Gale, a Cengage Company is a world leader in e-research and educational publishing for libraries, schools and businesses. GALE is best known for accurate and authoritative reference content as well as our intelligent organisation of full-text magazine and newspaper articles. GALE creates and maintains more than 600 databases that are published online, in print, as eBooks and in microform. Our collections range from the digitisation of global newspaper brands to smaller historical collections. Our mission is to be the most respected and innovative source of teaching, learning and research solutions for the academic, professional and library markets worldwide.

www.gale.cengage.co.uk

OpenStax

Based at Rice University, OpenStax provides free, peer-reviewed, openly licensed college textbooks that are based online, giving instructors flexibility when choosing assignments for their course. OpenStax has teamed up with the UK Open Textbooks project to bring our books to the UK, increasing access to education for UK college students.

www.openstax.org

BBC Monitoring

BBC Monitoring translates and analyses reports from global media: more than 100 countries and languages, including Russia, Iran, Asia, Middle East, Africa and South America. BBC Monitoring’s content is relevant to anyone researching international relations, politics, war studies, terrorism, journalism and media. BBC Monitoring is available to libraries as a subscription service.

www.monitoring.bbc.co.uk

Content Online Ltd

Content Online is a leading provider of Journals, Conference Proceedings, Standards, eBooks and much more on behalf of IEEE, SAE International, ASME, ASTM International, ACM, Morgan & Claypool and SMPTE. Serving the academic, corporate and government markets; our small dedicated team covers the UK, Ireland, Norway, Sweden, Finland, Iceland, Denmark and Estonia. Discover more at www.contentonline.co.uk

The IP Registry

The IP Registry (app.theIPregistry.org) is a single repository of the validated IP ranges of over 60,000 libraries worldwide, accessible by publishers and libraries and maintained for the benefit of the whole scholarly community. Simply register your organisation to receive an admin login then check and update the IPs held.

www.theipregistry.org

The Chartered Institute of Library and Information Professionals

CILIP: the Library and Information Association is the leading professional body for librarians, information specialists and knowledge managers. CILIP’s vision is a fair and economically prosperous Society underpinned by literacy, access to information and the transfer of knowledge. CILIP is extremely proud to be Association Sponsor of ILI 2017. CILIP’s publishing business, Facet Publishing will also be present at the conference where they will be offering a special discount on books including: Expert Internet Searching, 5th edition by Phil Bradley. Altmetrics edited by Andy Tattersall and Marketing Your Library’s Electronic Resources by Marie R. Kennedy and Cheryl LaGuardia as well as classics by authors including Ned Potter and Paul Pedley.

www.cilip.org.uk
Supported by

**Association of Independent Information Professionals (AIIP)**
The Association of Independent Information Professionals (AIIP) is the premier industry association for businesses that provide research, information management, and consulting services across a wide variety of industries. AIIP provides a forum for networking and the sharing of best practices; secures industry partner discounts; and publishes a quarterly newsletter.

[www.aiip.org](http://www.aiip.org)

**BIALL**
BIALL (British & Irish Association of Law Librarians) is the leading professional body in the UK and Ireland for information professionals working with legal information. BIALL is a self-supporting association which draws its income primarily from membership subscriptions. BIALL supports the professional development of its members by organising regular training events, at both a national and regional level, and through the publication of its quarterly journal Legal Information Management. The Annual Conference is also an important event for BIALL members, providing an opportunity to learn about and discuss, formally and informally, the key issues affecting the legal information profession. BIALL has strong links with international legal information associations and offers bursaries to attend overseas conferences as well as its own conference.

[www.biall.org.uk](http://www.biall.org.uk)

**CLSIG**
CLSIG (Commercial, Legal & Scientific Information Group) is one of the oldest special interest groups of CLIP. CLSIG supports and promotes the professional interests of members in commercial, legal and scientific workplace libraries & information services. This is facilitated by providing professional development training, networking opportunities for members, and representing their interests.

[www.cilip.org.uk/about/special-interest-groups/commercial-legal-scientific-information-group](http://www.cilip.org.uk/about/special-interest-groups/commercial-legal-scientific-information-group)

**Library Association of Ireland**
The Library Association of Ireland (LAI) was founded in 1928 as the professional body representing libraries and librarianship in Ireland. The objectives of the LAI include promoting and developing high standards of librarianship and library and information services in Ireland, and to secure greater co-operation between libraries.

[www.libraryassociation.ie](http://www.libraryassociation.ie)

**MmiIT**
The Multimedia Information and Technology Group is a lively group which unites CLIP members and standalone members of our Group who are engaged in, or interested in, multimedia information and technology developments in library &amp; information science as well as arts, education and museums across all sectors from schools to public and special libraries, museums and galleries.

[www.cilip.org.uk/about/special-interest-groups/multimedia-information-technology-group](http://www.cilip.org.uk/about/special-interest-groups/multimedia-information-technology-group)

**SLA Europe**
The Special Libraries Association (SLA) is a non-profit global organisation for innovative information professionals and their strategic partners. It promotes and strengthens its members through learning, advocacy and networking initiatives. SLA Europe, founded in 1972, is a thriving network for information professionals in the UK and across Europe.

[www.sla-europe.org](http://www.sla-europe.org)

**Swedish Association for Information Specialists (SFIS)**
SFIS is a non-profit organisation for information management professionals. The association was founded in 1936 and has about 1100 members. The members work in the private and public sectors, at universities, in government, in large conglomerates as well as in small companies. The Association aims to improve the professional skills of its members, enabling them to attain the objectives of their organisations. The Association also endeavours to give its members the ability to advance their proficiency and keep them at the cutting edge of global changes – not least within the field of information technology.

[www.sfis.nu](http://www.sfis.nu)

**UKeiG**
UKeiG is a well-established and active group for information professionals, users and developers of electronic information resources, offering a wide range of practical workshops, seminars and forums. Updates and information on UKeiG activities are available via many platforms including their website, blog, email discussion list, RSS feeds and Twitter.

[www.cilip.org.uk/about/special-interest-groups/uk-einformation-group](http://www.cilip.org.uk/about/special-interest-groups/uk-einformation-group)
Media & Blog Partners

Computers in Libraries
Computers in Libraries is a monthly magazine that serves as a showcase and forum for library tech professionals to share their technological projects and success stories with one another. The magazine’s reader-friendly features and columns focus on practical applications of technology in public, school, academic, corporate, and special libraries. CIL is the librarian’s only independent, peer-to-peer resource on library systems and automation technology. It’s all tech, all the time.
www.infotoday.com/cilmag

Information Today
Information Today (IT), a monthly news publication, keeps information professionals ‘in the know’ about news and industry trends that shape our world. IT offers hard-hitting features that provide insight and analysis into the world of information technology, while delivering updates about the latest innovative services and products. IT tackles the news from all angles to keep our readers informed on all fronts.
www.infotoday.com/IT

Information Today Europe/ILI365
Information Today Europe provides news, facts and figures, strategic thinking, and informed comment on the trends shaping the global information space. Information Today Europe focuses on innovation, technology and strategies for success in a wide range of information settings from corporate environments to academic and public libraries. Topics covered include knowledge and information management, e-resources, search and discovery, professional development, e-publishing news, technology updates, social media in action, and digital library strategies from across Europe.
www.infotoday.eu

Marketing Library Services
Marketing Library Services delivers case studies and more to help librarians improve their promotion, advocacy, etc. Articles are written by practitioners from around the globe and curated by subject expert Kathy Dempsey. MLS is the only newsletter dedicated to helping prove libraries’ relevance and maintain funding in the digital age.
www.infotoday.com/mls

Online Searcher
The best of ONLINE and Searcher join forces to create the definitive voice for information professionals. Online Searcher features articles written by practitioner experts as well as columns by information professionals well-known throughout the information industry. Marydee Ojala is the Editor-in-Chief and Barbara Quint is Senior Editor.
www.infotoday.com/onlinesearcher

Research Information
Research Information is Europe’s premier magazine, website, and electronic newsletter for those working in publishing, information management, or libraries. Distributed worldwide in print and digital formats, it tracks developments in information management, electronic publishing, libraries, database searching and ebooks, across science, technology, industry and the social sciences.
www.researchinformation.info

Tame the Web
Tame the Web (TTW) provides information and discussion, through blogging, on emerging technology, socio-technological trends, the evolving hyperlinked library, LIS education, and human-centered services for LIS students and information professionals in the field. The use of participatory services and technologies in libraries has promoted the interaction of patrons and information professionals across physical boundaries and allows for the dispersal of new technological trends.
www.tametheweb.com
Understand the world through its media

Access our content at: monitoring.bbc.co.uk

For a free trial contact: monitoring@bbc.co.uk

At BBC Monitoring we select, translate and summarise news and information from hard-to-reach media sources around the world. Our news alerts and reports combined with expert analysis and comprehensive reference information ensure you have the full picture.

News Alerts keeping you across key developments
Reports from the world’s media giving you the fullest picture
Insight from our experts helping you understand the context
Reference comprehensive background about key people and organisations

In this fully revised second edition, Heather Hedden provides updates on taxonomy standards, development techniques, and career opportunities for taxonomists. She presents fresh survey data and offers new and expanded coverage of such critical topics as taxonomy testing, metadata, linked data, and SharePoint. Drawing on numerous real-world examples, she explains how to create terms and relationships, select taxonomy management software, design taxonomies for human versus automated indexing, manage enterprise taxonomy projects, adapt taxonomies to various user interfaces, and more.

Price: £27
ebook also available.

Deep Text, author Tom Reany offers an approach to text analytics that adds depth and intelligence to our ability to utilise a growing mass of unstructured text the world is drowning in. Reany explains what deep text is and surveys its many uses and benefits. He describes applications and development best practices, discusses business issues including ROI, provides how-to advice and instruction, and provides guidance on selecting software and building a text analytics capability within an organisation.

Price: £41
ebook also available.

www.infotoday.com
Order direct from the publisher.

For more information:
Call +44 (0) 1865 327813
Email info.uk@infotoday.com

Unit F, 78 Cumnor Road,
Boars Hill, Oxford OX1 5JP, UK

Meet the authors and buy discounted copies of their books at Tuesday’s drinks reception.
We all know that professional development budgets are tight. If you’ve managed to obtain funding to attend ILI, well done! Now it’s up to you to ensure you obtain maximum value from attending the conference – for you, and for your colleagues and organisation.

Preparation is key

Take some time to review the programme again. Remember that some details may have been changed and some new speakers may have been added since you last looked at the programme.

As ILI has multiple tracks, you may need to make some difficult choices about which sessions to attend. Remember you can move across tracks – you don’t need to commit to one choice.

To make your choice even harder, there is an additional track called ILI Extra. See Page 11 of this Event Guide for details.

My advice would be to decide and note every session you want to attend but be prepared to change your mind and be flexible as the event goes on. The ‘Conference at a glance’ on pages 4-5 will help you make sense of what’s on when.

Agree with colleagues how you will share any lessons learned with them.

Make sure your business cards are handy – they are useful for both exchanging contact details with other delegates and entering competitions run by sponsors.

During the conference

Use of social media: If you haven’t got round to using Twitter before, this may be the ideal opportunity! In addition to delegates who attend in person, many others may be following the conference hashtag #ili2017

Taking notes: Think about how you would like to record your thoughts. Will you use paper or a digital device or app (or a combination of these)? Maybe you already use GoogleDocs, Evernote or an alternative? If you choose to blog during or after ILI, share your thoughts using the conference hashtag.

Take a break: If your head is spinning with lots of ideas or new resources to explore, consider sitting out one talk in order to process what you have heard. Although you may feel they are all too interesting to miss!

After the conference

• Do reflect on what you heard, what you learned, who you met, and what you plan to implement or change when you get back to work.
• Provide feedback to colleagues – if not formally then over a coffee.
• Monitor the ILI365 Twitter feed (@IntLibIntl) for a couple of weeks as there will be continued activity afterwards (although not at the same volume as during the conference).

Most of all – enjoy your time at ILI. Remember how friendly and approachable the people working in our sector are, and be prepared to engage in conversations and to meet new people!

Join the conversation

keep in touch with what’s going on during the event

Alison McNab is an Academic Librarian (Research Support) at University of Huddersfield, UK and a member of the Internet Librarian International Conference Advisory Board.

Visit www.ili365.com for news and ideas for, and by, innovative info pros from around the world, throughout the year, and to sign up for FREE eNews #ili365
Now is a great time to make the Registry your IP range management tool of choice!

The IP Registry is now live!
The IP Registry houses global IP Address and customer data from over 150 Publishers from 218 countries, territories, or areas of geographical interest and has created a database containing naming standards for 60,000 academic, corporate and government institutions. The IP Registry is FREE for libraries to verify and update their IPs and ensure that publishers do not hold incorrect, duplicated or overlapping ranges which could inflate your usage statistics. With powerful new features and tested by 100+ libraries worldwide, now is a great time to make the Registry your IP range management tool of choice.

For more information and to register, contact us: admin@thepregistry.com
www.thepregistry.org

Giving you access to the best content from leading publishers worldwide


Serving the academic, corporate and government markets; our small dedicated team covers the UK, Ireland, Norway, Sweden, Finland, Iceland, Denmark and Estonia.
Thanks to our sponsors and partners for their valued support of ILI...

PLATINUM SPONSORS

GALEx

openstax

GOLD SPONSORS

BBC Monitoring

CONTENT Online

thedRegistry.org

ASSOCIATION SPONSOR

CILIP

The library and information association

SUPPORTED BY

MEDIA & BLOG PARTNERS

ILI’s Organisers

Internet Librarian International is organised by Information Today, publishers of Information Today Europe/ILI365, Information Today and Online Searcher magazine, offering complete coverage of the library and information industry worldwide.

Information Today Ltd

Unit F, 78 Cumnor Road, Boars Hill, Oxford OX1 5JP, UK

T: +44 (0) 1865 327813

E: info@internet-librarian.com

www.internet-librarian.com

Stay connected

#ili2017