Live Streaming Summit will be held at the beautiful Hyatt Regency in Huntington Beach, California.

Live Streaming Summit is a brand-new conference, produced in conjunction with Streaming Media West, that focuses exclusively on the challenges and opportunities inherent in delivering large-scale live events and live linear channels to multiple screens. The best practices presentations will cover every step of the live video workflow, including ingestion, transcoding, management, protection, distribution, analytics, and postevent evaluation.

Whether you’re streaming one-time entertainment, news, sports, gaming, or worship events, or delivering recurring live content, we’ve got you covered. While other events focus on event video production, the Live Streaming Summit takes it to the next level, covering the technologies and strategies required to take that video and deliver it to viewers watching on computers, tablets, mobile phones, set-top boxes, and smart TVs.

Topics covered will include the following:

- Best practices for backhaul, transmission, and ingest—satellite, fiber, cellular, and more
- Encoding and transcoding—on-prem, cloud, and hybrid
- Management—metadata, content protection, stream stitching, and preparation for syndication and postevent VOD viewing
- User experience—video players, APIs, clip sharing, and social media integration
- Monetization—advertising, subscription, and pay-per-view
- Distribution—content delivery networks, real-time analytics, QoS, and QoE
- Postevent evaluation—how to determine if your event was a success
- Case studies from leading content owners

Streaming Media’s Live Streaming Summit is the only U.S. event to address the highest-level issues and opportunities related to live streaming. This is a must-attend show for technical and business decision makers whose jobs depend on delivering successful, large-scale live events and live linear channels online.

FOR MORE INFORMATION, CONTACT:
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Call today to discuss how Live Streaming Summit can work for you!