RootsMOOC

Cultivating Collaboration, Learning, and Opportunity in a Massive Open Online Genealogy Course

Rebecca Hyman, Educational Programs and Outreach Librarian
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WHAT WE DID WAS WEIRD
MISSION OF LIBRARIES
NON-FORMAL COURSES
WE ARE EXPERTS Y’ALL!
YES
WE WANT MORE!
HOW ABOUT GENEALOGY?
COLLABORATION!
Course Modules

1: Getting Started
2: US Census
3: Local Resources
4: Digital Collections
Content & Activities

• “Welcome Back” Video
• Video lessons & tutorials
• Suggested readings
• Fillable PDFs
Content & Activities

• Self-check Quizzes
• Discussion Prompts
• Collaborative Directories
• Mini-Projects
LEARNING TOGETHER
Content Production
Productions

Wrought Iron Productions

bit.ly/rootsmooc-vids
That's fascinating. So you serve people who do genealogy research, what are some of
- 72 year rule
- 1790-1930 microfilm and online

1940 is primarily available through online databases
GET WISE TO THE WORLD.

Enroll in open, online courses from colleges, universities, and organizations worldwide.
RUNNING THE COURSE
HEALTHY MIX

• 74% Experienced
• 26% Newcomers
Average Posts Per Thread by Module

- **Module 1**: 363.3
- **Module 2**: 220.0
- **Module 3**: 143.5
- **Module 4**: 81.3

*Average Posts Per Thread*
“LEAD LEARNER”
MEASURING ENGAGEMENT
Over 55

33%

Over 55
593
From NC
90% Valuable Experience
Would Recommend

92% Would Recommend
SCALING UP
GHL:

427 per year (average)
RootsMOOC: 361 “completed” (estimated)
THAT'S A WRAP
THANK YOU!
Rebecca Hyman

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