Students & eBooks

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Divergence
Delaware County Community College

- Founded in 1967
- 8 locations in Delaware and Chester counties
- 12,943 total enrollment (9,606 FTEs)
- 4,000 students are at branch campuses - numbers are increasing.
- 5,000 Distance Learning students.
- 79% of first year students are in the 15-24 age group
- 46% of all 2012 grads transferred (73% of grads in transfer degree programs)
Research Methodology

- 10 question survey
- 3 week period
- paper & online
- main & branch campuses
91.3% of students surveyed “frequently” or “constantly” access the internet from a personal mobile device.
Student Preparedness: Ready for the Revolution?

71% of students surveyed “consistently prefer print” or “prefer a choice” between e- and p- for a given title.

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15.2% of students surveyed do “all” or “most” of their reading using e-books.

55% of students surveyed do “some” or “about half” of their reading using e-books.

29.7% of students do “none” of their reading using e-books.

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Student Preparedness: Ready for the Revolution?

51.5% of students surveyed use e-books for **leisure reading**.

39.9% of students surveyed use e-books for **academic reading**.

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62.3% of students surveyed said downloading was a “very important” or “important” e-book feature.

52.9% of students surveyed said printing was a “very important” or “important” feature.

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“I would use e-book texts for anything other than math or physics books”

“I like the idea of offering e-[readers] loaded with books”

“E-books could help save a tree”

“Please offer a free class explaining e readers etc. to people who may be new to the format”

“it froze too many times and it cost me a lot of time wasted trying to get it back”

“must have printed materials”

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Student Preparedness: Ready for the Revolution?

“The survey didn’t mention the most important factor... Cost, cost, cost”
Student Interest

If you had the choice between reading a book in an electronic format (an ebook) or as a print book, which would you prefer?

1. I consistently prefer e-book format: 18%
2. I consistently prefer print format: 29%
3. I’d prefer a choice between electronic and print format for the same title: 42%
4. No preference: 11%
Student Interest

How much reading do you do using e-books?

1. None of my reading: 30%
2. Some of my reading: 37%
3. About half of my reading: 18%
4. Most of my reading: 12%
5. All of my reading: 4%
Student Interest

What do you use e-books for? (check all that apply)

1. Do not use e-books: 30%
2. Class (academic) reading: 40%
3. Work-related (professional) reading: 20%
4. Leisure (fun) reading: 51%
5. Other (please specify): 3%
eBook Usage

30%  Do not use e-Books
25%  Dedicated e-Book Reader (Kindle, Nook)
16%  iPad or other tablet
14%  Smartphone, iPod touch or other small-screen device
13%  Laptop
3%   Desktop Computer
Device Ownership

74% Smartphone, iPod touch or other small-screen device
65% Laptop
33% iPad or other tablet
30% Dedicated e-Book Reader (Kindle, Nook)
30% Desktop Computer
Collection Development: Data-driven Divergence

**Access:**
- Online
  - Single user
  - Multi-user
  - Unlimited users
- Download for offline reading
Collection Development: Data-driven Divergence

Content:
Reference
Monograph

Logos:
- eBooks on EBSCOhost
- CREDO
- Gale Virtual Reference Library (GVRL)
- Safari Books Online
- ProQuest
- Rittenhouse Digital Library
- Salem Health
- Salem Literature
- Wolters Kluwer Health
- OvidSP

Delaware County Community College
Collection Development: Data-driven Divergence

**Business Model:**
- Subscription
- Perpetual purchase
- Patron-drive acquisition
- Bundled

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- Salem Health
- Salem Literature
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**Event:**
- 20th Annual Computers in Libraries 2014
- Delaware County Community College
Collection Development: Data-driven Divergence

**Selection:**
- Title
- Subject Collections
- ‘Big Deal’ Aggregations

**Software and Services:**
- Gale Virtual Reference Library (GVRL)
- Safari Books Online
- ProQuest
- Wolters Kluwer Health
- OvidSP
- Delaware County Community College
- 29th Annual Computers in Libraries 2014
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