In 2013 the KMWorld conference will turn 17. That’s seventeen proud years of serving the KM community and helping to grow the knowledge management industry.

The event will once again take place at Renaissance Washington, D.C., Downtown Hotel and will continue to feature our popular enterprise-focused suite of events: Enterprise Search Summit Fall, Taxonomy Boot Camp, and SharePoint Symposium.

The Enterprise Solutions Showcase’s tabletop layout offers attendees an intimate setting to speak to sponsors while learning more about their products and services. This, in turn, allows sponsors decreased setup and shipping costs while providing a better opportunity to come away with all-important sales leads.

Each year, we refine the conference content and increasingly bring in a higher-calibre attendee who is looking for an enterprise solution. Your solution.

Let 2013 be the year you have the opportunity to share your products or offerings with executives from companies like these:

3M
AARP
Association of American Medical Colleges
AT&T
Bank of Canada
Bayer HealthCare
BP
Capital One
Children’s Hospital of Philadelphia
CHRISTUS Health
Cisco Systems
Citi
Comcast
Deloitte Consulting LLP
Department of Justice
Department of Transportation/Federal Transit Administration
Department of Veterans Affairs
Diebold, Inc.
Eli Lilly and Company
ENSCO, Inc.
Ernst & Young
ESET North America
Fannie Mae
FCC
FDA’s Center for Devices and Radiological Health
Federal Authority for Nuclear Regulation
Federal Trade Commission
FedEx
FEMA
Follett Software Company
Ford Motor Company
Fortech
General Services Administration
Goodyear Tire & Rubber Company
Halliburton
IBM
Intermountain Healthcare
International Finance Corporation, World Bank Group
International Monetary Fund
IRS
John Deere Power Systems
Johns Hopkins University
Liberty Mutual
Library of Congress
Lockheed Martin
Marriott
McGraw-Hill Education
Merck & Co.
Microsoft
MITRE Corporation
NASA
National Danish Police
Northwestern Mutual
Shell Oil
Sherwin-Williams
Staples
Suncor Energy
Target Corporation
The Boeing Company
Time Warner Cable
United Way Worldwide
US ARMY—Chemical Materials Agency
US Army Corps of Engineers
US Department of Homeland Security
US Department of Justice
US Equal Employment Opportunity Commission
VA Health Resource Center
Verizon Wireless
Diamond Event Sponsor  
(limited to 3)

Our Diamond Sponsors receive:

• 15-minute presentation to the combined conference audience following the opening conference keynote (November 6, 7 & 8)*
• Double Tabletop Display** in a premier location in the Enterprise Solutions Showcase
• Tabletop display (optional) outside of Taxonomy Boot Camp conference sessions (November 5-6). Includes 6 ft. draped table, two chairs, wastebasket, and electricity.
• Recognition from podium and logos on video screen
• Banner advertising on the KMWorld 2013, Enterprise Search Summit Fall, SharePoint Symposium, and Taxonomy Boot Camp websites
• Company logo/link on websites, promotional materials, and signage for KMWorld 2013, Enterprise Search Summit Fall, SharePoint Symposium, and Taxonomy Boot Camp.
• Insertion of one promotional item into the conference bag (insertion items to be produced by sponsoring company)

• Two full-conference registrations for each conference—for internal or customer use—plus one full-conference speaker registration; unlimited tabletop personnel
• Special discount VIP registration offer for your customers and prospects
• One full-page, four-color advertisement with premium positioning in the Final Program
• One-time direct-mail usage of postconference mailing list for each event (postal addresses only)

* Presentations will be an integral part of the conference program; content must be instructional and informative and will be subject to review. Scheduling of these presentations is at the discretion of the conference chairs.

** Each Tabletop Display includes a 6-ft. draped table, two side chairs, wastebasket, ID sign, electricity, and lead retrieval. No hard wall booths permitted. Any object 8’ tall (MAX height allowed) must be against the back drape and come out no farther than 2’. All objects in the front 4’ of the booth can be no taller than 36’.

TOTAL COST = $14,995

www.kmworld.com/conference/2013
**KMWorld SPONSORSHIPS**

Today’s organizations have to be flexible and fast, able to transfer and share knowledge, deal with zettabytes of data, innovate, as well as engage and impact their communities and customers in positive ways. In its 17th year, KMWorld continues to be the single, best event that allows you to reach these active enterprise buyers.

**Additional Eventwide SPONSORSHIPS**

<table>
<thead>
<tr>
<th>Sponsorship</th>
<th>Cost</th>
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<tbody>
<tr>
<td>Sponsored Luncheon Presentation</td>
<td>$9,995</td>
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<td>Boxed Lunches (2 available)</td>
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<td>Pens</td>
<td>$2,995</td>
</tr>
<tr>
<td>Portfolio Bag Insert</td>
<td>$995  ($895 for sponsors)</td>
</tr>
</tbody>
</table>

*To book your sponsorship or for more information, contact your rep:*

**WEST COAST ACCOUNTS**
David Panara  
Exhibit Sales Manager (x146)  
Phone: (609) 654-6266  
dpanara@infotoday.com

**EAST COAST/MIDWEST/INTERNATIONAL ACCOUNT**
Kathryn Rogals  
Account Executive  
Phone: (561) 483-5190  
kathy_rogals@kmworld.com

**PLATINUM SPONSORSHIPS**

Benefits Include:

- Speaking Opportunity *(if contract is signed by April 30, 2013)*
- Tabletop Display in the Enterprise Solutions Showcase**
- Recognition from podium and logos on video screen
- Banner advertising on the KMWorld 2013 website
- Company logo/link on website, promotional materials, and showcase signage for KMWorld
- One-page ad in the Final Program
- Insertion of one promotional item into conference bag *(insertion items to be produced by sponsoring company)*
- Two full-conference registrations—for internal or customer use—plus one full-conference speaker registration; unlimited tabletop personnel
- Special discount VIP registration offer for your customers and prospects
- One-time direct-mail usage of postconference mailing list *(postal addresses only)*

**TOTAL COST = $8,995**  Only 8 Available!

**GOLD SPONSORSHIPS**

Benefits Include:

- Tabletop Display in the Enterprise Solutions Showcase*
- Recognition from podium and logos on video screen
- Banner advertising on the KMWorld 2013 website
- Company logo/link on website, promotional materials, and showcase signage for KMWorld
- Two full-conference registrations—for internal or customer use; unlimited tabletop personnel
- Special discount VIP registration offer for your customers and prospects
- One-time direct-mail usage of postconference mailing list *(postal addresses only)*

* Each Tabletop Display includes a 6-ft. draped table, two side chairs, wastebasket, ID sign, electricity, and lead retrieval. No hard wall booths permitted. Any object 8’ tall (MAX height allowed) must be against the back drape and come out no farther than 2’. All objects in the front 4’ of the booth can be no taller than 36’.

**TOTAL COST = $6,995**
Enterprise Search Summit Fall SPONSORSHIPS

Enterprises of today are looking for ways to be faster and leaner. They need solutions to solve real issues affecting mission-critical operations and a central location to find these solutions. Anyone wanting to learn strategies, explore solutions, and build the skill sets needed to make their organization’s content searchable and findable come to Enterprise Search Summit Fall.

Our attendees are well-informed and tech-savvy. They will be looking for the opportunity to meet face-to-face with the companies who are leading the industry. Reserve your space today to be among these leading companies.

PLATINUM SPONSORSHIPS

Benefits Include:
• Speaking Opportunity (if contract is signed by April 30, 2013)*
• Tabletop Display in the Enterprise Solutions Showcase**
• Recognition from podium and logos on video screen
• Banner advertising on the Enterprise Search Summit Fall website
• Company logo/link on website, promotional materials, and showcase signage for Enterprise Search Summit Fall
• One-page ad in the Final Program
• Insertion of one promotional item into conference bag (insertion items to be produced by sponsoring company)
• Two full-conference registrations—for internal or customer use—plus one full-conference speaker registration; unlimited tabletop personnel
• Special discount VIP registration offer for your customers and prospects
• One-time direct-mail usage of postconference mailing list (postal addresses only)

* Tutorials will be an integral part of the conference program; content must be instructional and informative and will be subject to review and direction by the conference organizers.
** Each Tabletop Display includes a 6-ft. draped table, two side chairs, wastebasket, ID sign, electricity, and lead retrieval. No hard wall booths permitted. Any object 8’ tall (MAX height allowed) must be against the back drape and come out no farther than 2’. All objects in the front 4’ of the booth can be no taller than 36’.

TOTAL COST = $8,995 Only 10 Available!

GOLD SPONSORSHIPS

Benefits Include:
• Tabletop Display in the Enterprise Solutions Showcase*
• Recognition from podium and logos on video screen
• Banner advertising on the Enterprise Search Summit Fall website
• Company logo/link on website, promotional materials, and showcase signage for Enterprise Search Summit Fall
• Two full-conference registrations—for internal or customer use; unlimited tabletop personnel
• Special discount VIP registration offer for your customers and prospects
• One-time direct-mail usage of postconference mailing list (postal addresses only)

* Each Tabletop Display includes a 6-ft. draped table, two side chairs, wastebasket, ID sign, electricity, and lead retrieval. No hard wall booths permitted. Any object 8’ tall (MAX height allowed) must be against the back drape and come out no farther than 2’. All objects in the front 4’ of the booth can be no taller than 36’.

TOTAL COST = $6,995

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www.enterprisesearchsummit.com/fall
Attendees will learn the where, when, how, and why to use SharePoint during this stimulating two-day event.

For the solution to the rest of the equation, they’ll visit the Enterprise Solutions Showcase, to discover the “Who” to work with. Our attendees expect to meet with leading companies in the industry. Call your rep today to make certain your company is represented.

**PLATINUM SPONSORSHIPS**

Benefits Include

- Speaking Opportunity (if contract is signed by April 30, 2013)*
- Tabletop Display in the Enterprise Solutions Showcase**
- Recognition from podium and logos on video screen
- Banner advertising on the SharePoint Symposium website
- Company logo/link on website, promotional materials, and showcase signage for SharePoint Symposium
- One-page ad in the Final Program
- Insertion of one promotional item into conference bag (insertion items to be produced by sponsoring company)
- Two full-conference registrations—for internal or customer use—plus one full-conference speaker registration; unlimited tabletop personnel
- Special discount VIP registration offer for your customers and prospects
- One-time direct-mail usage of postconference mailing list (postal addresses only)

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TOTAL COST = $8,995 Only 4 Available!

**GOLD SPONSORSHIPS**

Benefits Include

- Tabletop Display in the Enterprise Solutions Showcase*
- Recognition from podium and logos on video screen
- Banner advertising on the SharePoint Symposium website
- Company logo/link on website, promotional materials, and showcase signage for SharePoint Symposium
- Two full-conference registrations—for internal or customer use; unlimited tabletop personnel
- Special discount VIP registration offer for your customers and prospects
- One-time direct-mail usage of postconference mailing list (postal addresses only)

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TOTAL COST = $6,995
Taxonomy Boot Camp SPONSORSHIPS

At Taxonomy Boot Camp, attendees have the opportunity to sharpen their skills, get up-to-speed on how to better use taxonomies to improve the way they do business, and learn about cutting-edge development in the industry.

Sponsoring the 9th annual Taxonomy Boot Camp is your last chance this year to get your products in front of potential buyers and into their budgets. Our attendees are looking for the right solutions. Reserve your sponsorship today to for a chance to be one.

PLATINUM SPONSORSHIPS

Benefits Include
- Speaking Opportunity (if contract is signed by April 30, 2013)*
- Tabletop display (optional) outside of conference sessions. Includes 6 ft. draped table, two chairs, wastebasket, and electricity.
- Recognition from podium and logos on video screen
- Banner advertising on the Taxonomy Boot Camp website
- Company logo/link on website, promotional materials, and signage for Taxonomy Boot Camp
- Insertion of one promotional item into conference bag (insertion items to be produced by sponsoring company)
- One-page ad in the Final Program
- Two full-conference registrations—for internal or customer use—plus one full-conference speaker registration; unlimited tabletop personnel
- Special discount VIP registration offer for your customers and prospects
- One-time direct-mail usage of postconference mailing list (postal addresses only)
- The ability to place literature on the literature table in the session room. (Sponsor to provide literature)

* Tutorials will be an integral part of the conference program; content must be instructional and informative and will be subject to review and direction by the conference organizers.

** Each Tabletop Display includes a 6-ft. draped table, two side chairs, wastebasket, and electricity. All materials must be displayed from the tabletop. No floor standing displays permitted.

TOTAL COST = $4,995 Only 6 Available!

GOLD SPONSORSHIPS

Benefits Include
- Recognition from podium and logos on video screen
- Banner advertising on the Taxonomy Boot Camp website
- Company logo/link on website, promotional materials, and signage for Taxonomy Boot Camp
- Two full-conference registrations—for internal or customer use; plus unlimited tabletop personnel
- Special discount VIP registration offer for your customers and prospects
- One-time direct-mail usage of postconference mailing list (postal addresses only)
- The ability to place literature on the literature table in the session room. (Sponsor to provide literature)

TOTAL COST = $2,995

Additional Eventwide SPONSORSHIPS

Sponsored Luncheon Presentation . . $9,995
Boxed Lunches (2 available) ............... $5,995
Enterprise Solutions Showcase
Grand Opening Reception .................. $5,995
Portfolio Bags .......................... $4,995
Email Stations ........................ $2,995
Lanyards ................................. $2,995
Coffee Breaks .......................... $2,995
Notepads ............................... $2,995
Pens .................................. $2,995
Portfolio Bag Insert .................. $995 ($895 for sponsors)

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