Best Practices for the Organization, Access, and Promotion of Digital Learning Objects

• Create a permanent home for all your library tutorials
• Organize your tutorials into categories using language that students will understand
• Provide various access points
  ⇒ Link directly from the library homepage
  ⇒ Embed links on various library webpages in order to meet students where they are
  ⇒ Provide access within course management software
• Create your own library lesson repository, making it easy for fellow librarians or faculty to use and share
• Brand yourself and your tutorials in order to make your work more recognizable
• Promote your tutorials
  ⇒ Use social media such as Facebook and Twitter or your library blog to spread the news to users
  ⇒ Share your work with your colleagues and encourage others to use and share
• Think of new ways to use your tutorials
  ⇒ Break up a long in-person library instruction by showing a video
  ⇒ Flip your classroom by having students view or complete a tutorial before they come to class
  ⇒ If you are active in embedded librarianship use your tutorials as your virtual library instruction
• Be consistent in the creation, promotion and archiving of your work
• Make a plan for assessment
  ⇒ Student surveys
  ⇒ Usability testing
  ⇒ Feedback from colleagues

Our Inspiration Websites

Auburn University Libraries
http://www.lib.auburn.edu/aubieasks/
Kimbel Library
http://www.coastal.edu/library/videos/
NCSU Libraries
http://www.lib.ncsu.edu/tutorials/
SJSU
http://library.sjsu.edu/online-tutorials/online-tutorials
Coastal Carolina
https://www.coastal.edu/library/videos/
University of Texas
http://www.lib.utexas.edu/students/fi

Learning Object Repositories
Merlot is a collection of various types of DLO’s across all disciplines; it includes online guides, interactive tutorials, open text books and more. Most but not all of the items included are peer reviewed.

Primo provides a collection of peer-reviewed instructional materials created by librarians. The topics found within are related to information literacy skills.

LION: Library Information Literacy Online Network offers a collection of videos with topics such as plagiarism, citations styles, using library databases, evaluating sources, search strategies and more.

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