Tuesday, October 16

PRECONFERENCE WORKSHOPS

9:00 a.m. – 12:00 p.m.

**W1** • KM Strategy in a Box

**W2** • KM Driving Organizational Flows Using Enterprise Social Media

**W3** • KM Open Source Alternatives for Enterprise Search

**W4** • Better Face-to-Face Knowledge Sharing

**W5** • Knowledge Networks & Flow of Insights

1:30 p.m. – 4:30 p.m.

**W11** • Change Management for Knowledge Managers

**W12** • Engaging for KM Success: Build, Maintain, Outperform

**W13** • Intranet/Digital Workspace Navigation

**W14** • KM Strategy & Knowledge Mapping

**W15** • Facilitating Knowledge Into Action

9:00 a.m. – 12:00 p.m.

**W6** • Digital Workplace/Intranet Showcase & Design Strategies

**W7** • Intranet 2.0: Integrating Social Media Tools & Tech

**W8** • Knowledge Café

**W9** • Conducting Knowledge Audits

**W10** • Storytelling for KM Practitioners

1:00 p.m. – 2:00 p.m.

**W16** • Creating a KM Strategy

**W17** • Creating Intranets That Work

**W18** • Demystifying SharePoint Strategy & Governance

**W19** • Findability in SharePoint 2010

**W20** • Aligning People, Process, & Tech for KM Success

**W21** • Collaborative Work: Getting the Best from Your Virtual Teams and Communities

6:00 p.m. – 7:00 p.m.

WELCOME & KEYNOTE • Grand Ballroom Central, Ballroom Level • Improving Information Interactions • Samantha Starmer

COFFEE BREAK

Track 1 • Grand Ballroom Central, Ballroom Level

**Taxonomy Fundamentals Workshop**

12:00 p.m. – 1:00 p.m.

**ATTENDEE LUNCHEON** • Grand Ballroom North Foyer

GOVERNANCE & CHANGE MANAGEMENT

**TTrraacckk 11**

**ENTERPRISE TAXONOMIES IN ACTION**

**TTrraacckk 22**

**COFFEE BREAK**

3:00 p.m. – 3:15 p.m.

Metadata Interoperability & Findability Workshop

SharePoint Taxonomy Workshop

6:00 p.m. – 7:00 p.m.

WELCOME RECEPTION • Congressional Hall, Ballroom Level

Wednesday, October 17

WELCOME & KEYNOTE • Renaissance Ballroom, Ballroom Level • Learning & Knowledge Sharing • John Seely Brown

KEYNOTE • Renaissance Ballroom, Ballroom Level • Aligning Corporate Information Governance & Content • Lt Col David S. Sanchez

COFFEE BREAK • Ballroom Level

ATTENDEE LUNCHEON • Renaissance Ballroom Foyer, Ballroom Level

COFFEE BREAK • Grand Ballroom Central, Ballroom Level

Enterprise Search • Mt. Vernon Square B, Meeting Room Level

Panorama • Renaissance Ballroom, Ballroom Level

KMWORLD

7:00 p.m. – 7:30 p.m.

**COFFEE BREAK** • Ballroom Level

ATTENDYER LUNCHEON • Renaissance Ballroom, Ballroom Level

COFFEE BREAK • Grand Ballroom Central, Ballroom Level

**ENTERPRISE SOLUTIONS SHOWCASE GRAND OPENING RECEPTION** • Ballroom Level
Thursday, October 18

8:45 a.m. – 9:00 a.m.  
KEYNOTE * Grand Ballroom North, Ballroom Level * Facilitating Knowledge Sharing * David Weinberger

8:45 a.m. – 9:00 a.m.  
KEYNOTE * Grand Ballroom North, Ballroom Level * The Value of Content Intelligence to Big Data * Jeremy Bentley

9:00 a.m. – 9:45 a.m.  
FALL 2012 Mt. Vernon Square B, Meeting Room Level  
SESSION B • KM TECHNIQUES  
10:00 a.m. – 10:45 a.m.  
Communication & KM Practice  
Fostering Learning & Knowledge Sharing  
The Filter Bubble, Fragmentation, and Universal Search

9:00 a.m. – 9:45 a.m.  
FALL 2012 Mt. Vernon Square A, Meeting Room Level  
SESSION A • TRACK A • Grand Ballroom North, Ballroom Level  
10:00 a.m. – 10:45 a.m.  
Communication & KM Practice  
Making Business Social  
The Filter Bubble, Fragmentation, and Universal Search

10:45 a.m. – 11:45 a.m.  
FALL 2012 Mt. Vernon Square B, Meeting Room Level  
SESSION B • TRACK B • Congressional Hall B, Ballroom Level  
10:00 a.m. – 10:45 a.m.  
Finding Answers Using Crowdsourcing  
Lessons Learned in Social KM  
Making Organizations Smarter: Industry Insights

10:45 a.m. – 11:45 a.m.  
FALL 2012 Mt. Vernon Square A, Meeting Room Level  
SESSION A • TRACK A • Grand Ballroom North, Ballroom Level  
10:00 a.m. – 10:45 a.m.  
Finding Answers Using Crowdsourcing  
Lessons Learned in Social KM  
Making Organizations Smarter: Industry Insights

12:00 p.m. – 12:45 p.m.  
FALL 2012 Mt. Vernon Square B, Meeting Room Level  
SESSION B • TRACK B • Congressional Hall B, Ballroom Level  
12:00 p.m. – 12:45 p.m.  
Collaboration in the Workplace  
Search Management and Strategy Case Studies  
Market Insights on Open Source Search

12:00 p.m. – 12:45 p.m.  
FALL 2012 Mt. Vernon Square A, Meeting Room Level  
SESSION A • TRACK A • Grand Ballroom North, Ballroom Level  
12:00 p.m. – 12:45 p.m.  
Collaboration in the Workplace  
Search Management and Strategy Case Studies  
Market Insights on Open Source Search

12:45 p.m. – 1:45 p.m.  
FALL 2012 Mt. Vernon Square B, Meeting Room Level  
SESSION B • TRACK B • Congressional Hall B, Ballroom Level  
12:45 p.m. – 1:45 p.m.  
The DIKW Pyramid Must Die  
What’s the Right Prescription?  
Spotlight on Solutions

12:45 p.m. – 1:45 p.m.  
FALL 2012 Mt. Vernon Square A, Meeting Room Level  
SESSION A • TRACK A • Grand Ballroom North, Ballroom Level  
12:45 p.m. – 1:45 p.m.  
The DIKW Pyramid Must Die  
What’s the Right Prescription?  
Spotlight on Solutions

1:45 p.m. – 2:00 p.m.  
FALL 2012 Mt. Vernon Square B, Meeting Room Level  
SESSION B • TRACK B • Congressional Hall B, Ballroom Level  
1:45 p.m. – 2:00 p.m.  
Unifying Search: Multiple Tools, Serendipity Economy: A Different Perspective  
Online Communities Road Map  
Change Management & KM

1:45 p.m. – 2:00 p.m.  
FALL 2012 Mt. Vernon Square A, Meeting Room Level  
SESSION A • TRACK A • Grand Ballroom North, Ballroom Level  
1:45 p.m. – 2:00 p.m.  
Unifying Search: Multiple Tools, Serendipity Economy: A Different Perspective  
Online Communities Road Map  
Change Management & KM

2:00 p.m. – 2:45 p.m.  
FALL 2012 Mt. Vernon Square B, Meeting Room Level  
SESSION B • TRACK B • Congressional Hall B, Ballroom Level  
2:00 p.m. – 2:45 p.m.  
KM — Is There an App for That?!  
Knowledge Process Gaps to Increase iWork Efficiency  
Market Insights on Scaling and Managing Search for the Large Enterprise

2:00 p.m. – 2:45 p.m.  
FALL 2012 Mt. Vernon Square A, Meeting Room Level  
SESSION A • TRACK A • Grand Ballroom North, Ballroom Level  
2:00 p.m. – 2:45 p.m.  
KM — Is There an App for That?!  
Knowledge Process Gaps to Increase iWork Efficiency  
Market Insights on Scaling and Managing Search for the Large Enterprise

2:45 p.m. – 3:30 p.m.  
FALL 2012 Mt. Vernon Square B, Meeting Room Level  
SESSION B • TRACK B • Congressional Hall B, Ballroom Level  
2:45 p.m. – 3:30 p.m.  
Putting Knowledge in the Flow  
Identifying Knowledge Process Gaps to Increase iWork Efficiency  
Market Insights on Open Source Search

2:45 p.m. – 3:30 p.m.  
FALL 2012 Mt. Vernon Square A, Meeting Room Level  
SESSION A • TRACK A • Grand Ballroom North, Ballroom Level  
2:45 p.m. – 3:30 p.m.  
Putting Knowledge in the Flow  
Identifying Knowledge Process Gaps to Increase iWork Efficiency  
Market Insights on Open Source Search

3:30 p.m. – 4:15 p.m.  
FALL 2012 Mt. Vernon Square B, Meeting Room Level  
SESSION B • TRACK B • Congressional Hall B, Ballroom Level  
3:30 p.m. – 4:15 p.m.  
Workforce Tech Needs Assessment  
Building Effective Knowledge Operations  
Driving Today’s Best Web Experiences

3:30 p.m. – 4:15 p.m.  
FALL 2012 Mt. Vernon Square A, Meeting Room Level  
SESSION A • TRACK A • Grand Ballroom North, Ballroom Level  
3:30 p.m. – 4:15 p.p.m.  
Workforce Tech Needs Assessment  
Building Effective Knowledge Operations  
Driving Today’s Best Web Experiences

4:15 p.m. – 5:00 p.m.  
FALL 2012 Mt. Vernon Square B, Meeting Room Level  
SESSION B • TRACK B • Congressional Hall B, Ballroom Level  
4:15 p.m. – 5:00 p.m.  
Taxonomy Boot Camp Conference  
Making Sense of Office365 and SharePoint Online  
Making Sense of Office365 and SharePoint Online

4:15 p.m. – 5:00 p.m.  
FALL 2012 Mt. Vernon Square A, Meeting Room Level  
SESSION A • TRACK A • Grand Ballroom North, Ballroom Level  
4:15 p.m. – 5:00 p.m.  
Taxonomy Boot Camp Conference  
Making Sense of Office365 and SharePoint Online  
Making Sense of Office365 and SharePoint Online

5:00 p.m. – 6:00 p.m.  
FALL 2012 Mt. Vernon Square B, Meeting Room Level  
SESSION B • TRACK B • Congressional Hall B, Ballroom Level  
5:00 p.m. – 6:00 p.m.  
Making KM — Is There an App for That?!  
Putting Knowledge in the Flow  
Putting Knowledge in the Flow

5:00 p.m. – 6:00 p.m.  
FALL 2012 Mt. Vernon Square A, Meeting Room Level  
SESSION A • TRACK A • Grand Ballroom North, Ballroom Level  
5:00 p.m. – 6:00 p.m.  
Putting Knowledge in the Flow  
Putting Knowledge in the Flow  
Putting Knowledge in the Flow

Friday, October 19

8:45 a.m. – 9:45 a.m.  
KEYNOTE * Grand Ballroom North, Ballroom Level * KM Saves Lives * Patrick Lambie, Gary Klein, Colonel Nate Allen, & Nancy Dixon

9:45 a.m. – 10:00 a.m.  
KEYNOTE * Grand Ballroom North, Ballroom Level * How the Cloud Transforms Search * Jon Handler

10:00 a.m. – 10:45 a.m.  
ACCELERATING KNOWLEDGE SHARING  
10:00 a.m. – 10:45 a.m.  
Putting Knowledge in the Flow  
Serendipity Economy: A Different Perspective

10:45 a.m. – 11:30 a.m.  
10:45 a.m. – 11:30 a.m.  
KM — Is There an App for That?!  
Identifying Knowledge Process Gaps to Increase iWork Efficiency

11:45 a.m. – 12:30 p.m.  
11:45 a.m. – 12:30 p.m.  
Putting Knowledge in the Flow  
Serendipity Economy: A Different Perspective

12:30 p.m. – 2:00 p.m.  
12:30 p.m. – 2:00 p.m.  
KM — Is There an App for That?!  
Identifying Knowledge Process Gaps to Increase iWork Efficiency

2:00 p.m. – 2:45 p.m.  
2:00 p.m. – 2:45 p.m.  
Portals: Getting Smaller With Social  
Search, Taxonomies, & Leveraging SharePoint

2:45 p.m. – 3:30 p.m.  
2:45 p.m. – 3:30 p.m.  
Portals: Getting Smaller With Social  
Search, Taxonomies, & Leveraging SharePoint

3:30 p.m. – 4:15 p.m.  
3:30 p.m. – 4:15 p.m.  
Workforce Tech Needs Assessment  
Building Effective Knowledge Operations

4:00 p.m. – 4:45 p.m.  
4:00 p.m. – 4:45 p.m.  
Workforce Tech Needs Assessment  
Building Effective Knowledge Operations

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Access to registered conference only