<table>
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<tr>
<th>Time</th>
<th>Session</th>
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| 8:45 a.m.    | **Opening Keynote**  
San Carlos Ballroom (Marriott)  
Transforming Knowledge in the Age of the Net  
David Weinberger |
| 9:45 a.m.    | **TRACK A**  
San Carlos (Marriott)  
EBOOK BIZ & LIBRARIES  
Adventures with Econtent & Epublishing  
Publishers Update |
| 10:15 a.m.   | COFFEE BREAK  
TRACK B  
Steinbeck Forum (Conference Center)  
TRANSFORMING WEB PRESENCE  
Websites at the Next Level  
Building Usable & Accessible Sites |
| 10:30 a.m.   | **TRACK B**  
Steinbeck Forum (Conference Center)  
WEB USER EXPERIENCE (UX)  
UX & Accessibility  
Sensible Library Website Development |
| 11:45 a.m.   | **TRACK C**  
DeAnza III (Portola)  
ENTERPRISE 2.0 & INFO SERVICE  
Competitive & Business Info in Social Tools  
Ebooks on Wall Street |
| 12:30 p.m.   | **COFFEE BREAK**  
TRACK A  
San Carlos (Marriott)  
TECHNOLOGY UNDER THE HOOD  
Web-Scale Library  
50 Great Mobile Apps for Librarians |
| 12:45 p.m.   | **COFFEE BREAK**  
TRACK B  
Steinbeck Forum (Conference Center)  
TRANSFORMATIONAL COLLABORATIVES  
Kick-Starting IT Collaboration  
The Grateful Dead Archive: Socially Constructed Online |
| 2:00 p.m.    | **COFFEE BREAK**  
TRACK C  
DeAnza III (Portola)  
ENTERPRISE 2.0 & INFO SERVICE  
Awesome Box: Interactive User Ratings  
Makerspaces: The Transformational Power |
| 2:45 p.m.    | **COFFEE BREAK**  
TRACK A  
San Carlos (Marriott)  
TECHNOLOGY UNDER THE HOOD  
Web-Scale Library  
50 Great Mobile Apps for Librarians |
| 2:50 p.m.    | **COFFEE BREAK**  
TRACK B  
Steinbeck Forum (Conference Center)  
TRANSFORMATIONAL COLLABORATIVES  
The Grateful Dead Archive: Socially Constructed Online  
Makerspaces: The Transformational Power |
| 3:45 p.m.    | **COFFEE BREAK**  
TRACK C  
DeAnza III (Portola)  
ENTERPRISE 2.0 & INFO SERVICE  
Awesome Box: Interactive User Ratings  
Makerspaces: The Transformational Power |
| 3:50 p.m.    | **COFFEE BREAK**  
TRACK A  
San Carlos (Marriott)  
TECHNOLOGY UNDER THE HOOD  
Web-Scale Library  
50 Great Mobile Apps for Librarians |
| 4:05 p.m.    | **COFFEE BREAK**  
TRACK B  
Steinbeck Forum (Conference Center)  
TRANSFORMATIONAL COLLABORATIVES  
The Grateful Dead Archive: Socially Constructed Online  
Makerspaces: The Transformational Power |
| 4:50 p.m.    | **COFFEE BREAK**  
TRACK C  
DeAnza III (Portola)  
ENTERPRISE 2.0 & INFO SERVICE  
Awesome Box: Interactive User Ratings  
Makerspaces: The Transformational Power |

**GRAND OPENING RECEPTION**  
In the Exhibit Hall
MONDAY, OCTOBER 22

COFFEE BREAK

TRACK D ▶ DeAnza I & II (Portola)
LIBRARY ISSUES & CHALLENGES

- Public Access & Library Tech Benchmarks
- Open Source Trends & Issues

TRACK E ▶ Ferrante (Conference Center)
INTERNET@SCHOOLS

- Learning Spaces and iPads— A Paradigm Shift for Education
- Learning in Their Hands— Portable Devices and BYOD

LUNCH BREAK

- Engaging & Inspiring Staff
- Big Deeper: Hot Topic Discussions
- Starting a New Library in the Google Age
- The Next Big Thing

Library as Content Creator

- Really, Really Basic Search: What We Need to Be Teaching
- A Rose Is a Rose, or Promoting Reading in All Formats
- Research Tools on the iPad

COFFEE BREAK

- Innovative, Awesome Services & Spaces!

COFFEE BREAK

- Artificial Intelligence: Transforming Reference
- Library as Content Creator

TUESDAY EVENING SESSION ▶ DeAnza I & II (Portola) ▶ Transforming Roles

TUESDAY, OCTOBER 23

COFFEE BREAK

TRACK D ▶ DeAnza I & II (Portola)
CREATIVE APPROACHES & COLLABORATIONS

- Retail & Technology Trends: Service Explosions
- Tomorrow’s Digital Library Today

TRACK E ▶ Ferrante (Conference Center)
INTERNET@SCHOOLS

- The Play, the Playwright, and Your Scene: Using Google Docs, etc.
- Digital Citizenship OMG!! ... WhoPosted That?

LUNCH BREAK

- Homework: Breaking the Model for 21st-Century Learners

COFFEE BREAK

- Artistic Intelligence: Transforming Reference
- Enriching LibGuides for K-12 Learning

WEDNESDAY, OCTOBER 24

COFFEE BREAK

TRACK D ▶ DeAnza I & II (Portola)
PLAN & MARKET FOR RESULTS

- Marketing on the Edge
- Future-Focused Academic Planning

TRACK E ▶ Ferrante (Conference Center)
ENGAGING PEOPLE

- Coaching & Mentoring
- Who’s Zoomin’ Who? Crowdsourcing Ups and Downs

LUNCH BREAK

- Propel Your Message!
- Project Management for Web-Based Initiatives

- Trends in Teen Users and Technology: A Dynamic Panel
- Humor in the Library

Closing Keynote ▶ Steinbeck Forum (Conference Center) ▶ Reinventing Spaces & Places

Conference At-A-Glance

Preconference Workshops

SUNDAY, OCTOBER 21

9:00 a.m. – 4:30 p.m.

- W1 ▶ Searchers Academy
- W2 ▶ Web Managers Academy: Usability & User Experience (UX)

1:30 p.m. – 4:30 p.m.

- W11 ▶ Self-Directed Futures Planning
- W12 ▶ Teen Library Users: Engaging the Next Generation
- W13 ▶ Drupal: Next Steps
- W14 ▶ Technology Planning: What’s on Your Horizon
- W15 ▶ Best Practices in Mobile Development: Building Your First jQuery Mobile App
- W16 ▶ Screencasting for Librarians: Video Tutorials for Online Instruction
- W17 ▶ Course Redesign: Partnerships & Tips
- W19 ▶ WordPress for Library Websites: Advanced
- W20 ▶ DIY Training: Needs Analysis, Open Source Solutions, & Program Evaluation

Games, Gadgets, & Maker Spaces:
Transforming Our Libraries

5:30 p.m. – 7:30 p.m. ▶ DeAnza I (Portola)

Join our gamers and gadget lovers for an evening of fun, playing, and learning. See how you can transform your thinking, your programs, and your spaces with the latest games, gadgets, and programs. Led by Erik Boekensteijn, Jaap van de Geer, and Brian Pichman, come and enjoy the networking, learning, but most of all the laughing! Refreshments included.

Tuesday Sunrise Sessions

Building on Library Camp Monterey held for the last few years at the Monterey Public Library, we are starting a new series of discussions on Tuesday morning from 8:00 a.m. – 8:45 a.m. So grab some breakfast outside the keynote room in the Marriott, and join the sunrise sessions on the top floor of the conference center (take the bridge over the road to make it faster!). See page 8 for details.