Presentation URL:
http://portal.sliderocket.com/AIDZD/Brand-Awareness

Technologies Discussed

- Animoto: www.animoto.com
- Blabberize: blabberize.com
- Bryant Issuu: issuu.com
- Glogster: www.glogster.com
- Jing Project: www.techsmith.com/jing (buy Pro for $15 and have the ability to save in other formats besides Flash)
- LibGuides: http://libguides.com
- Polleverywhere: www.polleverywhere.com
- Prezi: www.prezi.com
- QR Code Generator: http://www.beetagg.com/ (for generating QR codes for urls/rss feeds/you tube videos)
- QR Code Generator: grcode.kaywa.com/ (for generating QR codes for phone numbers/sms/text/url)
- Xtranormal: www.xtranormal.com

Research Consulted

- Mathews, Brian. Marketing today’s academic library. ALA Editions. 2009