Yahoo Correlator

• Cool way to view info
• Quick get-smart for info pros
• Limited to Wikipedia content

correlator.sandbox.yahoo.net

Bing.com!

• norelax:
  • Treat 5+ search terms equally
    wifi security airport
    hackers norelax:hotspot
Google New

• All the new stuff, in all GOOG properties, in one place

google.com/newproducts/

Blekko.com

• Open-invitation beta
• "Slashtags" – way to tap into its CSEs
  • /liberal
  • /gadgets
  • /energy
• Build your own!
Twitter lists

• Create and publish an RSS of your faves
  - Who does the guru monitor?
  - Is this person on anyone's lists?
  - Who else are on those lists?

• Search via Google
  - site:twitter.com inurl:lists

LinkedIn

• "Follow" a company
  - Notify when employees join, leave or change job titles.

• Monitor your competitors; great info product!

• Monitor your organization
Newsy.com

• *The Week* meets YouTube
  • Human editors summarize the news
  • Walter Cronkite of the 21st Century?
• Links to original sources

SlideFinder.net

• Great for finding slide decks
• Individual PPT pages indexed
  • Emphasis on university sites
• Thumbnails of individ. pages
  • One click to full slide deck
  • One click to download
SlideFinder.net

• Search by
  • Presentation name
  • Slide and note text!

• Add-in lets you search while in PowerPoint

World Govt Data

• Compiled by The Guardian
• Metasearch of govt data from 7+ countries
• Downloadable data sets
World Govt Data

• Standardized format
  • Can compare data from multiple sources!

• User-submitted apps!

• www.guardian.co.uk/world-government-data/

Factual.com

• Search data sets
• Like Wolfram|Alpha, but as a wiki
Google Fusion Tables

- Upload your data table
- Visualize the results
  - Map, intensity map
  - Line, bar, pie, scatter charts
  - Timeline
- `tables.googlelabs.com`

Google Public Data Explorer

- Public-source data
- Graphs you can tweak
- Datasets you can play with
- Google: "Tell us about your org's public data"
- `google.com/publicdata`
Create intelligence

"There was a burst of interest in this product between March and August."

- Used timeline in Google News Archive or Factiva's Discovery Panel

Create intelligence

"Our competitor's name is rarely mentioned along with ours."

- Google it!
  942 Us AND them
  59742 Us NOT them
Create intelligence

"30% of Greenpeace press coverage also mentions the BP well blow-out."

- Use a fee-based aggregator

\[
\begin{align*}
2874 & \quad \text{greenpeace/f75/ AND atleast3 greenpeace} \\
835 & \quad (\text{BP OR british petroleum}) \AND \text{greenpeace/f75/ AND atleast3 greenpeace} \\
835 \div 2874 & = 29\%
\end{align*}
\]

Use QR codes!

- 2-D code
- Embed 4,000 characters
- Uses:
  - On equipment, link to how-to video
  - Contact info, SNS links
Mary Ellen can be reached at
+1 303.772.7095
Web: BatesInfo.com
Blog: Librarian of Fortune.com
Twitter: twitter.com/mebs

See BatesInfo.com/tips for free monthly e-newsletter